

# DAVE GEORGE

CREATIVE DIRECTOR / LEAD CREATIVE / SENIOR DESIGNER / PHOTOGRAPHER

# PORTFOLIO

DIGITAL

PACKAGING

PRINT & BRANDING

PHOTOGRAPHY

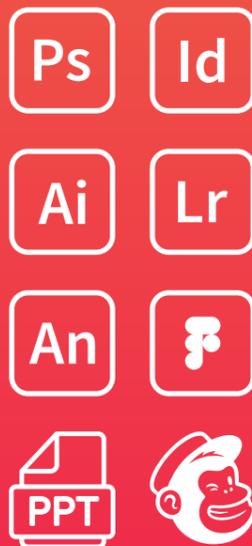
# A HANDS-ON, APPROACHABLE MULTI-DISCIPLINED CREATIVE

I'M READY FOR A NEW CHALLENGE CONTRIBUTING TO A DYNAMIC TEAM, ARTICULATING YOUR MESSAGE THROUGH HIGH-QUALITY CREATIVE PRODUCTS.

## PROVEN EXPERIENCE:

Print Design  
Packaging Design  
Digital Design  
Creative Direction  
Visual Identity  
Brand Guidelines  
Websites  
Photography

## SOFTWARE:



# DAVE GEORGE PORTFOLIO

I've accumulated over a decade of experience as a design leader in diverse creative environments, ranging from innovative fintech companies to luxury hospitality brands.

Whether developing comprehensive brand systems, cross-channel campaigns, or mentoring creative teams, I bring strategic thinking together with meticulous detail.

Most recently, I've successfully collaborated with blue-chip clients including:

*Switzerland Tourism UK*

*BILL(.com)*

*Invoice2go*

*Langley Trust*

*University of the Arts London*

My goal is to create work that not only looks exceptional but delivers measurable results - helping organisations communicate more effectively and engage audiences more meaningfully.

COSTARTUP LTD /  
SIAN WINFIELD

**Lead Creative**  
Jan 2021 - Present

FREELANCE

**Design Consultant  
& Photographer**  
Aug 2020 - Present

H CLUB LONDON

**Lead Creative**  
Jan 2018 - Jul 2020  
**Graphic Designer**  
Jan 2017 - Dec 2017

LABEL APEEL LTD

**Senior Mac Repro  
Artworker**  
Jun 2015 - Oct 2016

FREELANCE

**Senior Graphic Designer  
& Photographer**  
Jan 2015 - May 2015

CONSUMA  
PAPER PRODUCTS

**Retail Packaging  
Designer & Artworker**  
Apr 2013 - Dec 2014

ALPHA INTERNATIONAL

**Assistant Video  
Producer** (fixed term)  
Nov 2011 - Apr 2012

JAMIE OLIVER LTD

**Video Administrator** (fixed term)  
Nov 2011 - Dec 2011

*My experience,  
pretty sweet eh?*

# LANGLEY HOUSE TRUST

DAVE GEORGE  
PORTFOLIO

*An innovative charity with over 60 years experience in re-habilitating people with convictions when released from prison.*

## Year

2021 - 2025

## Role

Creative Director &  
Photographer

## Team

CEO  
Head of Comms  
Digital Team

## Organisation Size

350+ Staff Members  
£16-20 Million per year

## Work Completed

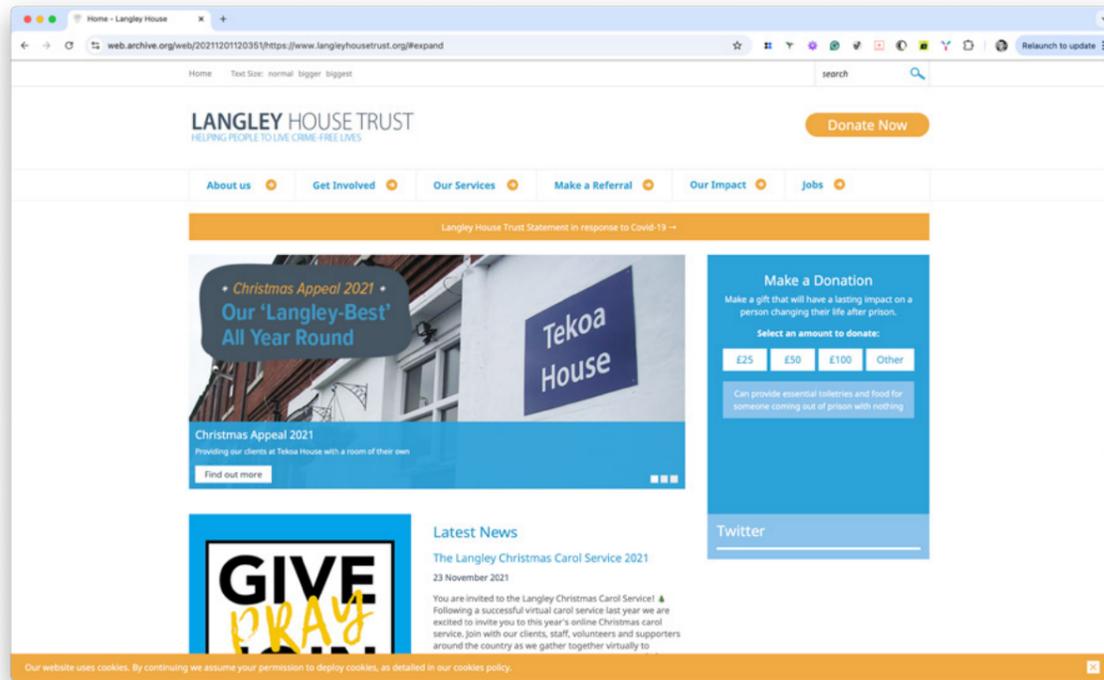
Charity Magazine Design  
Brochures  
Social Media  
Business Stationary  
Signage  
Video Editing

Although receiving most of their funding from the Ministry of Justice, their subscriber donation rate was decreasing. Langley's website, publications and brand image was outdated against other charities of a similar age and size.

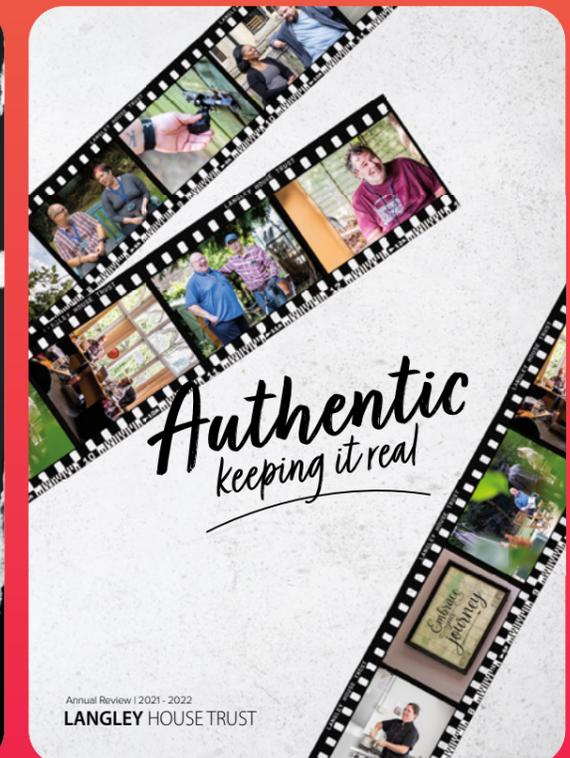
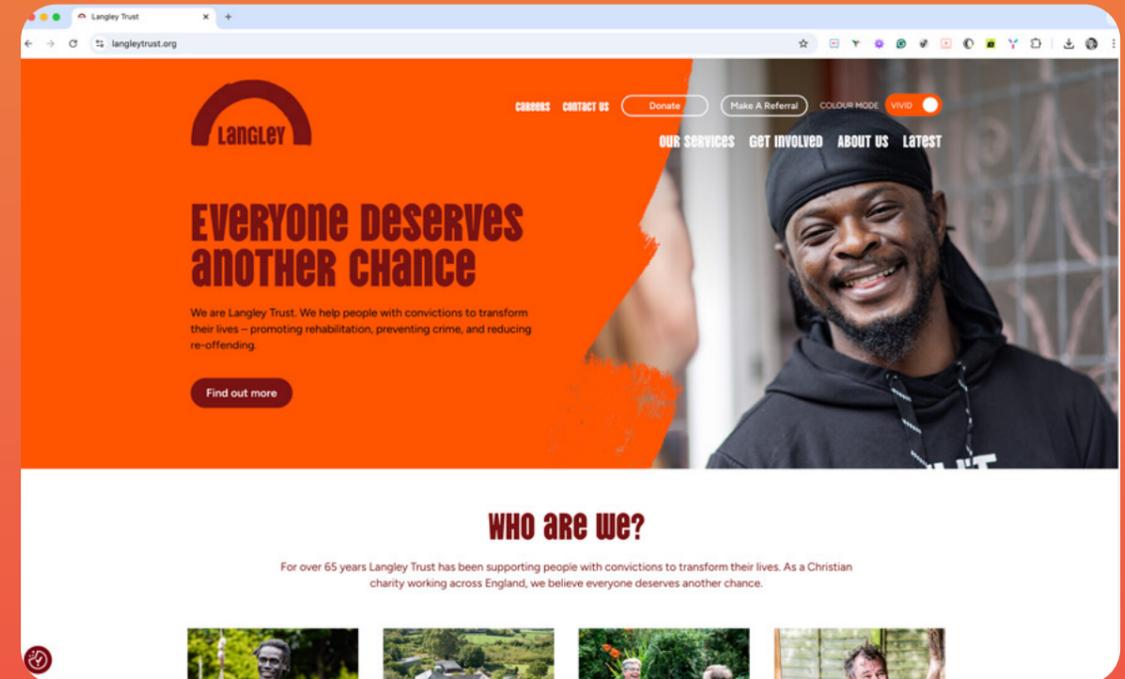
I joined part-time to elevate brand assets, build interim brand guidelines and unify their photography to be positive and authentic, all whilst leading them through a re-brand with an external agency.



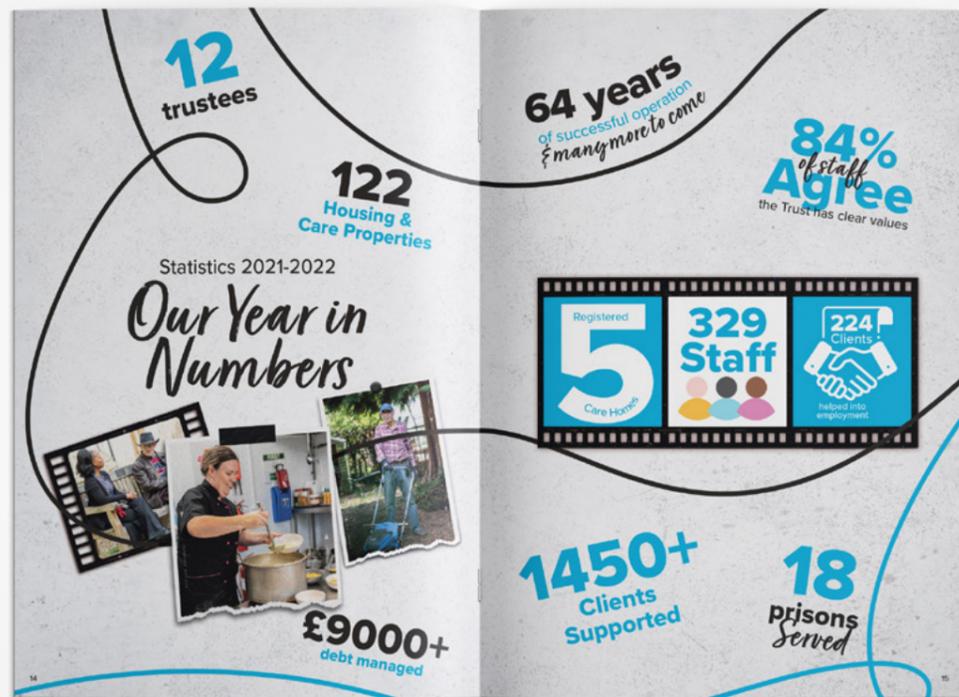
## Before my appointment



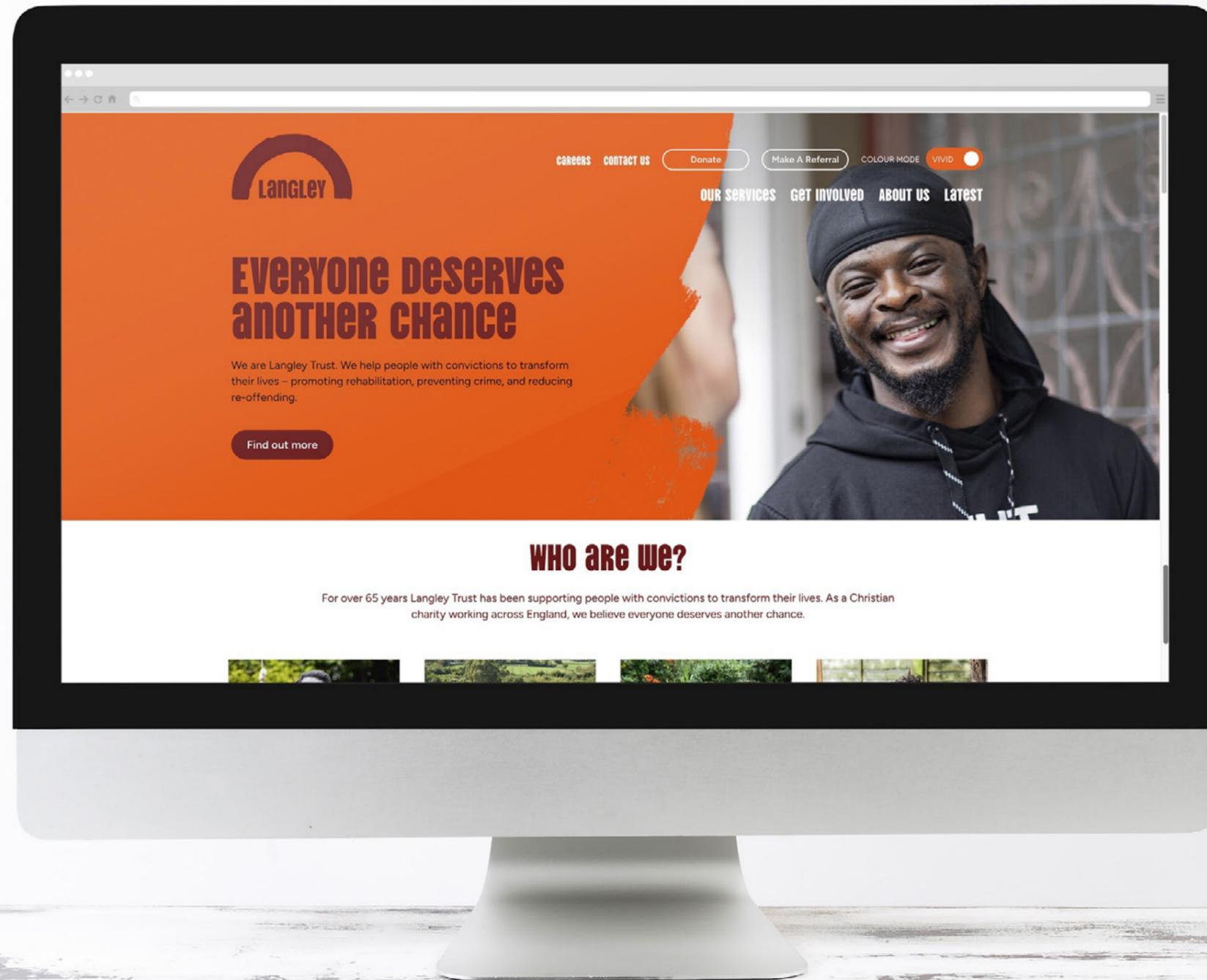
## After my appointment



# BEFORE THE REBRAND



# AFTER THE REBRAND



**PERSON 1**  
 I stayed at one of your houses in 1980 for a few months. I spent time at a detention centre before moving to Coventry into one of your houses, then to Wakefield. The staff there helped this daft 18-year-old lad a great deal. I settled and never looked back.

As a newly retired 60-year-old, Langley Trust restarted my life all them years ago. I have spent my life working and you can class me as a success. Please pass this along to all your houses to show your work... works!

My life was going into a dark pit until Langley Trust and the help I received. Life's been good but I've never forgotten my past and folk look amazed when on the odd occasion I tell them!

**PERSON 2**  
 "50 years ago I was discharged from prison on parole. I was fortunate enough to have completed a welding course and secured a place in Langley. It is with great fondness that I reflect on my time there and the support I received. I never looked set me up for the months there helped set me up for the rest of my life. The chap that ran it was a gentleman and I just thought I ought to say thank you.

I often wonder where I would be now if Langley Trust had not helped me sort myself out. Fortunately, I was one of the lucky ones. It cannot be stressed enough how much your charity is needed. I imagine these days more than ever.

All the best for the future."

**LANGLEY TRUST RESTARTED MY LIFE ALL THEM YEARS AGO.**

**BREAKOUT**  
 The supporter magazine for Langley Trust  
 AUTUMN/WINTER 2024

**PHOTOBOOTH**

**INTERVIEWS**

**DRUM ROLL...**

**WINNER!**

**CELEBRATING OUR PEOPLE**

One of the many highlights of working for Langley are our People Conferences, held every other year. This year we had 345 attendees over our two venues. Staff, volunteers, trustees and several clients joined together to consider the theme of being "invited".

Celebration and thanks are always a key feature. As well as attendees receiving a gift and hand-written card from their manager, we also get to celebrate our People Awards. These attracted over 160 nominations this year and 11 staff members received their awards at the conferences. One award allows clients to nominate staff directly, which was done by 17 clients who shared heart-warming testimonials of the support they received. The final category, the Langley Champion Award, was voted for at the conferences and the winner announced live.

These events provide opportunity for staff to hear directly from our leaders, including a devotion and to interact and input ideas and values. Attendees get the highlights in hearing clients share testimonies of why we do what we do but are also a significant moment for these clients to be able to stand up and speak in front of so many people.

This year staff appreciated the offer to book "prayer" time with our chaplains and our interactive marketplace which showcased Langley's various teams and services. The conferences truly lend themselves to staff having a fun day together and our bloopers video, free ice cream van and photo booth injected much frivolity into a fabulous couple of days!

Visit: [langleytrust.org/careers](http://langleytrust.org/careers) or scan the QR code below.

**THERE ARE LOTS OF OPPORTUNITIES TO JOIN OUR STAFF TEAMS AT LANGLEY... FOR YOU OR SOMEONE YOU KNOW.**

**LANGLEYTRUST.ORG/CAREERS**



**CHANGE THAT LASTS A LIFETIME**

It is a real encouragement to hear stories from clients in our services who are on a journey of recovery, development, seeking to rebuild their lives or make small steps towards independence.

Recently we've had hearing from two history who re-joined you for the services here ago... it's a life!

**IT IS WITH GREAT PLEASURE I REFLECT ON MY JOURNEY AND THE SUPPORT I RECEIVED.**



Langley Trust

# COMPLEX needs CARE SERVICES

langleytrust.org

EVERYONE DESERVES ANOTHER CHANCE

## Care REFERRAL PROCESS

Simple and straightforward

### MAKING A REFERRAL

Making a referral to Langley Trust is straightforward. Our experts in the Care Team are available to support you through the process, including pre-referral discussion, suitability or funding.

To start an application please download and fill in the Client Application Form at langleytrust.org/make-a-referral. When sending in the completed client application form, it is helpful to supply additional information to support the referral. This could include:

- Completed referral form
- Copy of the Pre-Sentence Report and Pre-Sentence Report if appropriate and relevant where necessary
- Offending history shared by email or Risk Management Plan etc. (not the PNC where necessary). Full CVs can be provided if it is deemed appropriate
- Licence Conditions
- Adult Social Care Assessment
- HC1020
- CPA meeting minutes
- Tribunal minutes
- Psychology/Psychiatric reports

**TO MAKE A REFERRAL, SCAN THE QR CODE**

### ASSESSMENT PROCESS

All referrals will be assessed for support needs and suitability. The assessment will be completed using a combination of supporting documentation and a face-to-face interview.

### ADMISSION PROCESS

Langley can facilitate section 17 leave or ROTLs if this is required. If the client is subject to Criminal Justice restrictions - the Probation Service or MAPPA will be required to approve the proposed address before the client moves in. As part of the transition process we would encourage the client to visit the service as part of the familiarisation process. We can also facilitate virtual tours to help with familiarisation.

### FOR MORE INFORMATION

Contact the Care Team  
 careteam@langleytrust.org | 01979 200 784

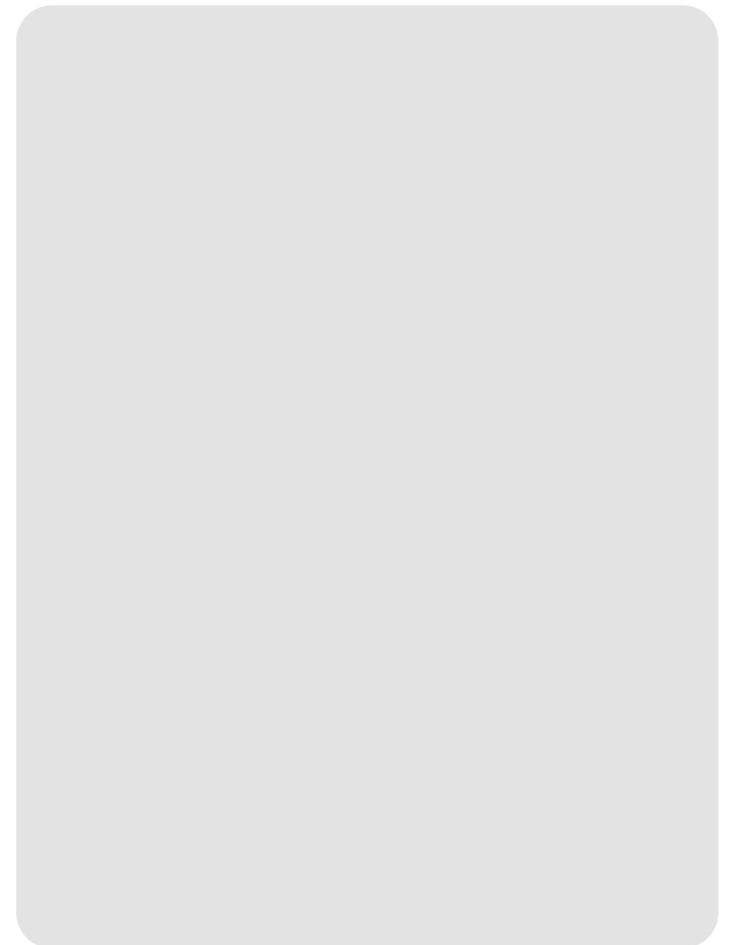
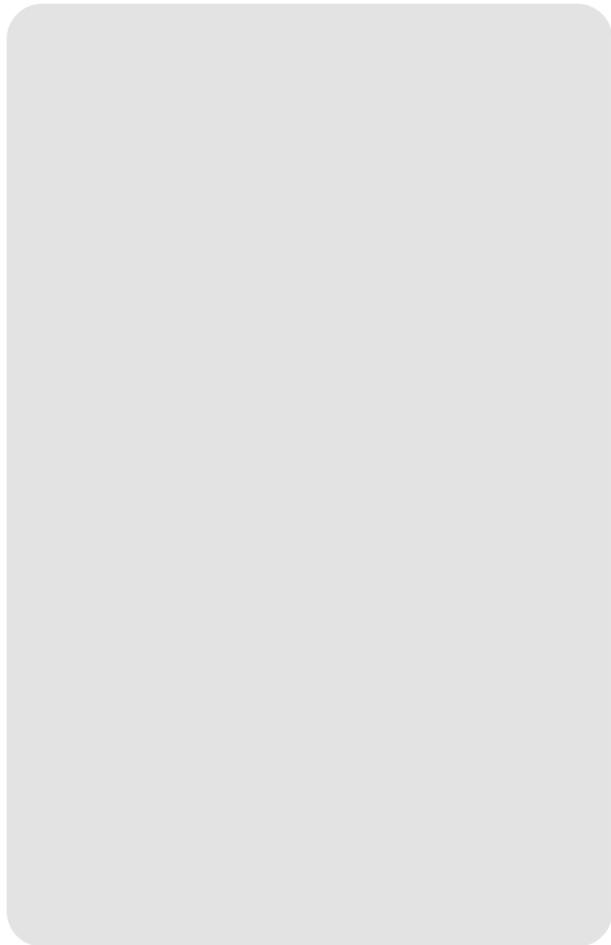
## Complex needs care LOCATIONS

### We're Located across ENGLAND

Locations marked on the map include: PARK VIEW, LEICESTER, CHESTERFIELD HQT, ASHDON, THE KNOWLE, THE SHURBURY, and BRICKS OF ST MARTIN.

### OUR FACILITIES BY LOCATION

Age Range	Admission	Quota/Availability	House/24 Hours	The Lodge	Langston	The View	The Quadrant
Registered Care Home	✓	14	✓	✓	✓	✓	✓
Extra Care Housing	✓	14	✓	✓	✓	✓	✓
Ground Floor Housing	✓	27	✓	✓	✓	✓	✓
Personal Health	✓	12	✓	✓	✓	✓	✓
Learning Disability	✓	15	✓	✓	✓	✓	✓
Asylum/Oral Detention	✓	10	✓	✓	✓	✓	✓
Step Down from Secure Units	✓	27	✓	✓	✓	✓	✓
Wheelchair Access	✓	✓	✓	✓	✓	✓	✓
Home Details on Page	✓	✓	✓	✓	✓	✓	✓
	12	14	16	22	18	20	24





# THE RESULT

**100%**  
OF POSTAL CAMPAIGNS  
LANDED ON TIME

A TRUSTED CREATIVE DIRECTOR  
& PHOTOGRAPHER FOR OVER  
**4 YEARS**

**80%** INCREASE IN  
SUBSCRIBERS

**16** MAGAZINE  
EDITIONS DESIGNED

BOOSTED OVERALL PRODUCTION WITHIN DEPARTMENT,  
LEADING TO THE HIRE OF A FULL-TIME CREATIVE LEAD

Dave has been providing **consistently excellent graphic design and creative direction** for projects for our organisation for over 4 years.

**His photography is excellent**, capturing a lot of great photos in photoshoots that we continue to use over and over again. He's organised, flexible and works really well to tight deadlines.

Tim B - Head of Digital

# H CLUB LONDON

DAVE GEORGE  
PORTFOLIO

*A creative private members' club in London and LA focusing on connection, creation and collaboration between members.*

## Year

2016 - 2020

## Role

Graphic Designer (2016 -2017)

Lead Creative Designer &  
Photographer (2017-2020)

## Team

Creative Director | Head of Marketing  
Junior Designer | Social Media Executive

## Organisation Size

100+ Staff Members

£5M + Turnover

## Work Completed

Photography

Menu Design

Brochures

Window Livery

UX/UI

Presentation Decks

Membership Pack Engineering

Email Design

Video Editing

Wall Decals

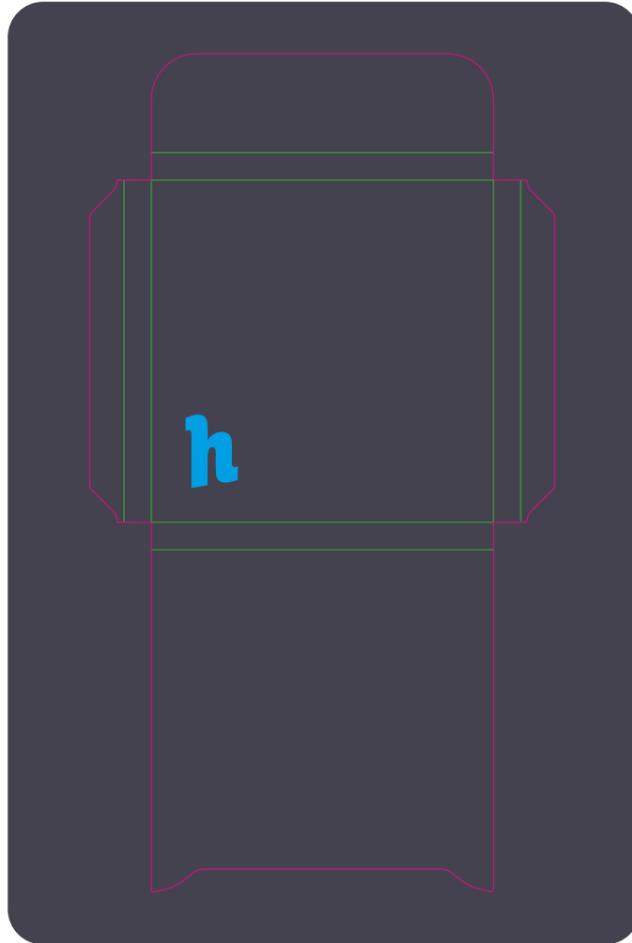
Poster Design

Social Media Graphics

h Club was a private members' club that enabled creatives to connect, collaborate and create. They operated 9 internal departments including the members' Club, Member Events, Food & Beverage, Charity Foundation, TV Studio, Hotel Rooms, Art Programme and Private Events.

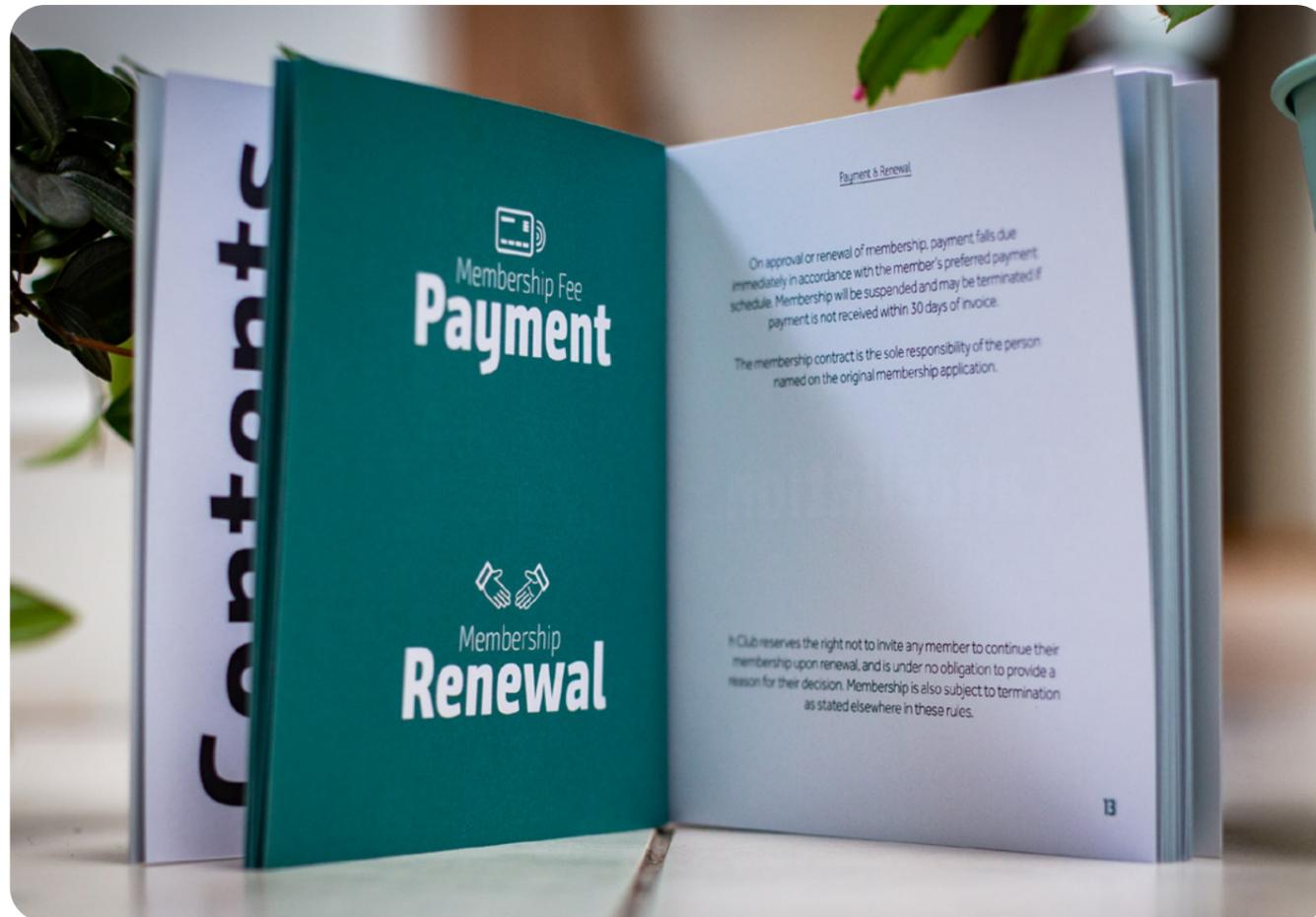
I joined h Club (formerly The Hospital Club) as their first full-time creative to be part of the marketing team to elevate their positioning as a top tier members' club.





**5,000  
PACKS  
MANUFACTURED**

**LED PAPER ENGINEERING,  
INCLUDING CUTTER  
DRAWING FOIL-BLOCK  
FOR A LUXURIOUS FINISH**



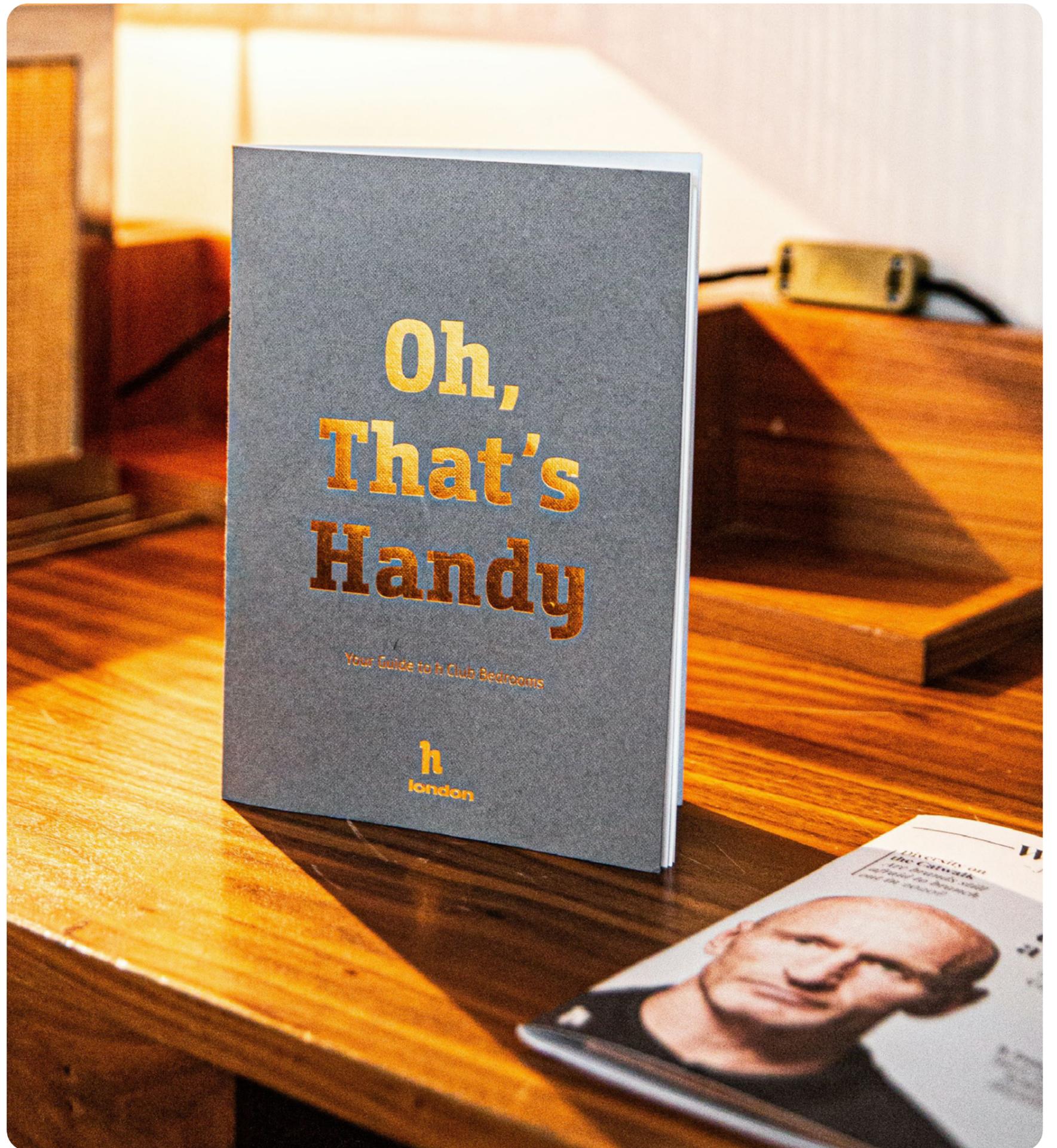
**BESPOKE  
ICONOGRAPHY CREATED**

**DELIVERED UNDER BUDGET**

**STRONG MEMBER  
FEEDBACK, WITH MANY  
KEEPING THE PACK AS A  
VALUED WELCOME GIFT.**



**SAVED  
OVER  
£8,000**  
BY SWITCHING UK SUPPLIERS  
FOR BOTH LONDON AND LA.





**Download Our App!**

- Book into events & screenings
- Message members in London & LA
- Post on the social feed
- Be inspired

Search h Club in your app store to download

GET IT ON Google Play | Download on the App Store



**Burger Monday**  
Burger, Fries & Beverage for £12

Every Week 6pm – 12am

**The Burgers**

**Cheeseburger**

**Spiced Bean Burger**  
Basil Vegemaise, Carrot Relish (vg)

**Chef's Choice**  
(Changes every week!)

**The Drink** | Choose one from the below

**Any Soft Drink**

**White Wine**  
Macabeo Organic, Castaño, Murcia, SP

**Red Wine**  
Monastrell Organic, Castaño, Murcia, SP

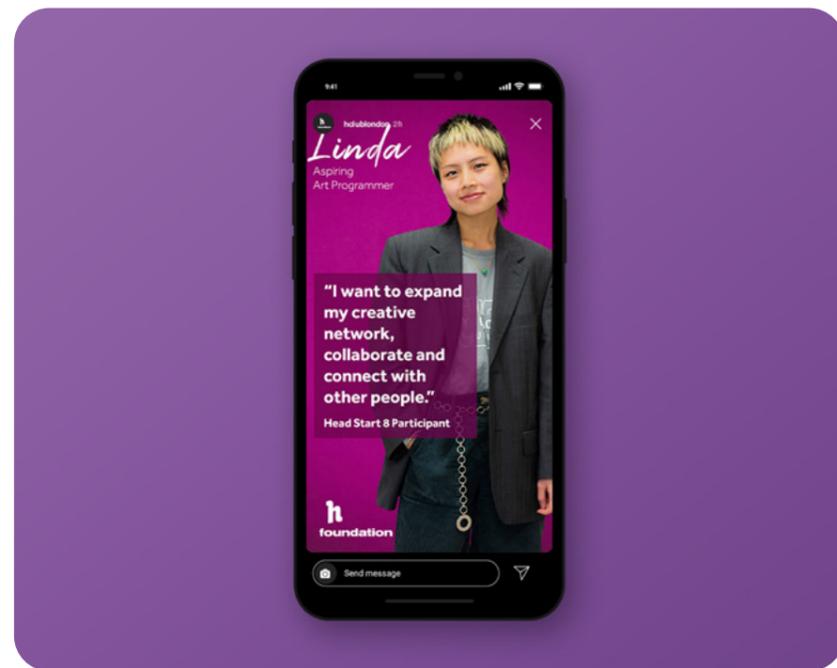
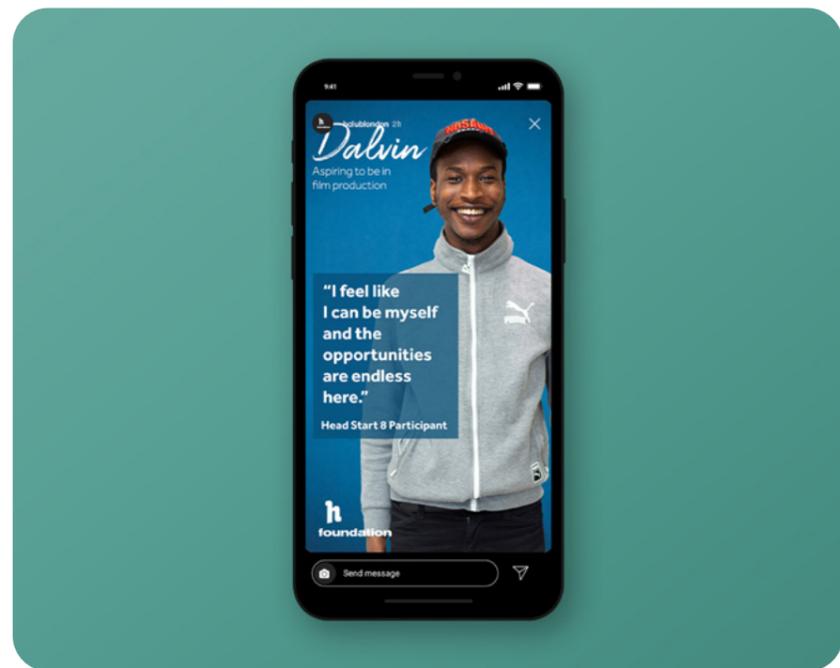
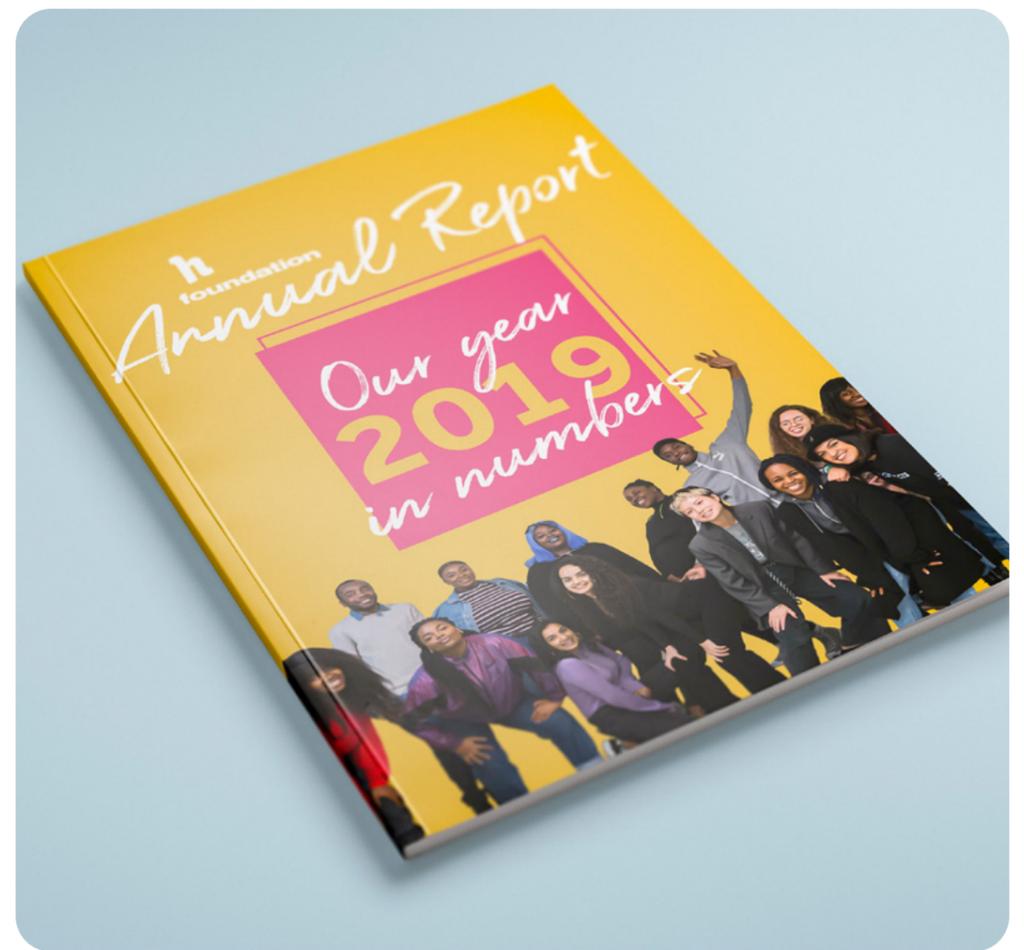
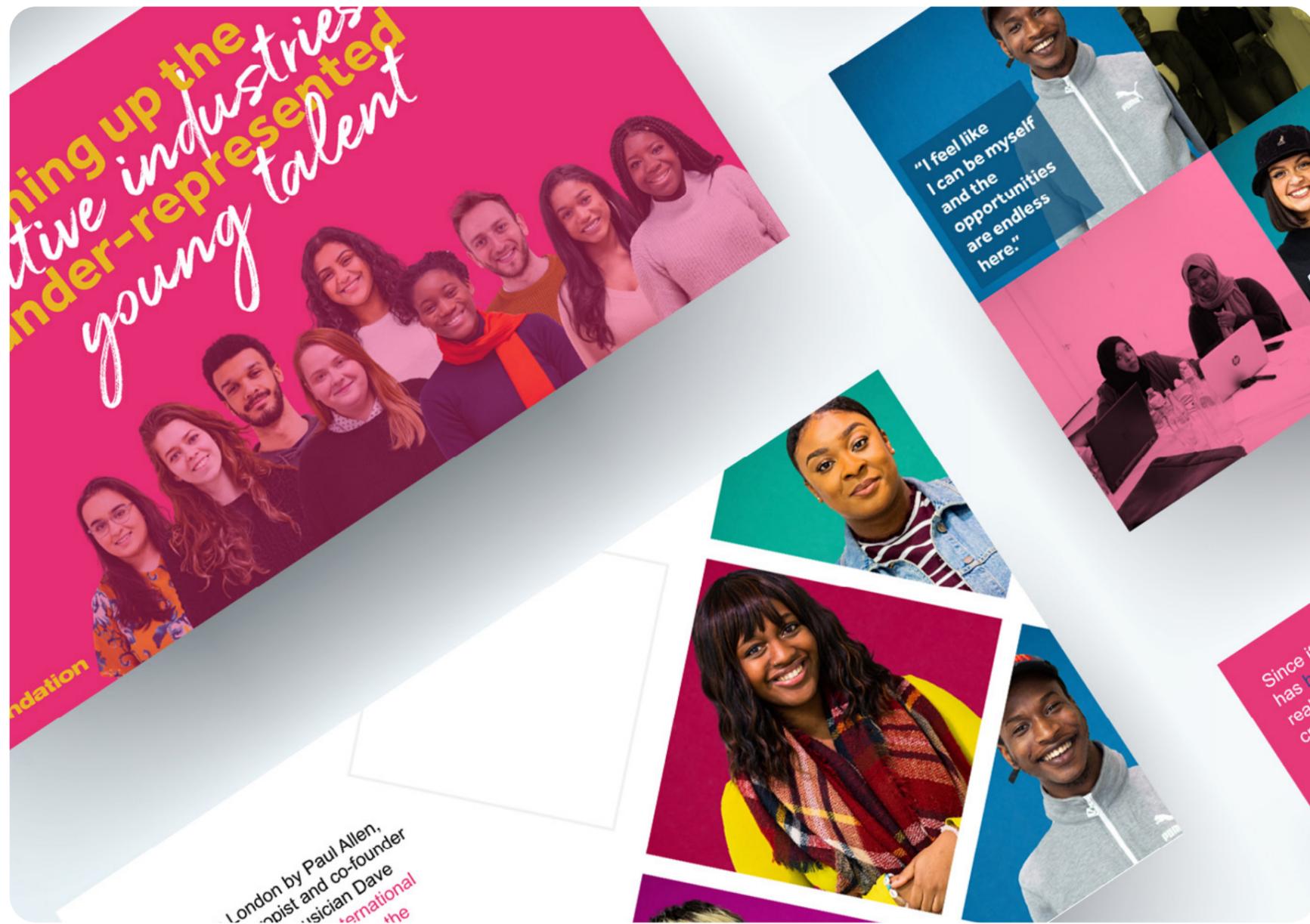
**Beer**  
Peroni  
Meantime Anytime IPA

**Cider**  
Cornish Orchard

A discretionary 12.5% service charge will be added to your bill. This offer cannot be used in conjunction with any other offer. Allergen breakdown available.

Printed on 100% recycled paper







# THE RESULT

**SAVED OVER**  
**£20,000**  
ON COLLATERAL A 20% **SAVING**  
ON THE PREVIOUS YEAR

**INCREASED EMAIL MARKETING  
OPEN RATE BY  
THE HIGHEST  
IT EVER WAS** **10%**

**25%** **INCREASE IN  
INTERNAL APPROVAL  
EFFICIENCY**

**MANAGED THE DESIGN AND  
CREATION OF ALL OF H CLUB  
COLLATERAL INTERNATIONALLY  
(IN LONDON AND LA)**

**SPEARHEADED BRAND DIRECTION, DESIGN & NEGOTIATION  
ACROSS 9 INTERNAL BUSINESS DEPARTMENTS INTERNATIONALLY**

As a multi-disciplined designer and photographer, **Dave brought our vision to life**; from **concept design, photography, video animation and graphics** – his work could be seen internationally across our digital platforms, social media, advertising assets and our in-house collateral.

**Dave's encouraging and patient management style** has allowed our junior designer to **grow in confidence** and **contribute fully to shaping the style of our assets**

Kate C - Head of Marketing

*I'm good, but don't just take my word for it*

Dave George is an **incredibly talented creative** who is able to listen and develop an idea into a fully developed product. **Dave's focus and hard work made it possible to deliver some very tight deadlines but at a high quality, which is very rare.** Always available to chat through an idea and help find a solution, **he is a joy to be around!**

Tuba G - Head of Sales

# BILL

DAVE GEORGE  
PORTFOLIO

*The first accounts payable solution in 2006, helping businesses of all sizes to streamline their accounting systems.*

## Year

2021 - 2025

## Role

Marketing Design  
Consultant

## Team

UX/UI Designers | Motion Designer  
Graphic designers | Creative Producer  
Copywriters | Content Strategists

## Organisation Size

2,000+ Staff Members  
£1.5 Billion

## Work Completed

Online Display Ads      Event Booth Graphics  
Ebook Design            Presentation Decks  
Brochure Design        Email Design  
Swag Design             Flyer Design  
Web Landing Pages

Having worked with Invoice2go, I joined accounts payable solution, BILL as a Design Consultant after their acquisition of Invoice2go & Divvy.

I joined to aid BILL's marketing strategy to help roll out their modernised re-brand to be consistent across their whole product range. This included landing pages, UX/UI assets, print collateral, online display ads, blog graphics, presentation decks to name a few.



Here's what our customers say

**We utilize the reports and import/export functions as well. This allows us to view information in spreadsheets that can easily be converted into reports."**

Jennifer Eagle  
AP Coordinator, Church of the City

**Let BILL help you file your taxes**

Gain real-time visibility and customizable control over your business finances.

- All-in-one platform**  
Create, send, and receive W-9s and 1099s, all within BILL.
- Competitive pricing**  
Fees for generating 1099s start at \$2.99\* per vendor.
- Easy to use**  
BILL sends all your 1099s directly to the IRS for filing.

**bill**

**Let BILL help you file your taxes**

Gain real-time visibility and customizable control over your business finances.

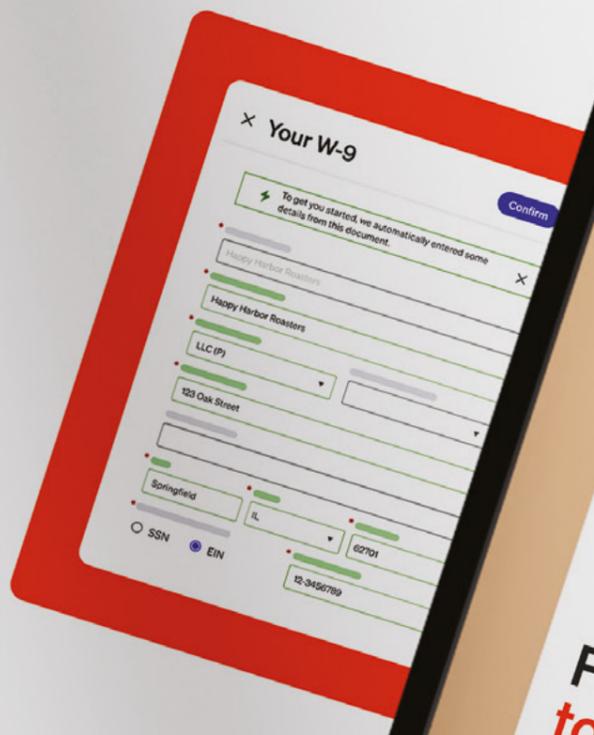
- All-in-one platform**  
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**bill**

1099-BILL Accounts Payable

**Let BILL help you file your taxes**

Gain real-time visibility and customizable control over your business finances.



**bill**

**From bill pay to tax day**

Save time this tax season

1099-BILL Accounts Payable

**From bill pay to tax day**

Save time this tax season

1099-BILL Accounts Payable

**Competitive pricing**  
Fees for generating 1099s start at \$2.99\* per vendor.  
\*Subject to change

**From bill pay to tax day**

Save time this tax season

1099-BILL Accounts Payable

**Easy to use**  
BILL sends all your 1099s directly to the IRS for filing.

Here's what our customers say

**"BILL has allowed us to organize our AP data better."**



**Primary expense reports can be automated**



**Automating expense reports**

Manual expense reports take a time to create for your entire organization.

Automating expense reports can help you save time and reduce errors.



**Automating expense reports**

Manual expense reports take a time to create for your entire organization.

Automating expense reports can help you save time and reduce errors.

**No more complex calculations or emailed reimbursements**

Transaction	Amount	Category	Status
Supplies	\$120.00	Medical	Approved
Travel	\$45.00	Travel	Approved
Meals	\$25.00	Meals	Approved
Utilities	\$100.00	Utilities	Approved
Insurance	\$500.00	Insurance	Approved

**bill** SPEND & EXPENSE

**Empowering service organizations with virtual cards**



**Strengthen efficiency**

With BILL, you can now manage your practice's financials from a single platform.

It's easier than ever to manage your practice's financials.



"BILL allows us to function in a multi-location space by having one software for our accounts. It's seamless and efficient for one staff accountant to bounce between locations and update the latest AP information across multiple practices."

**Katie Kraig**  
Chief Accounting Officer  
at Lightwave Dental

**01 What is a virtual card?**

A virtual card is simply a credit card without the card. You still get a unique 16-digit number, plus expiration date and security code, only it's 100% digital.

Virtual cards can be linked to an existing physical card and draw from the same funds, but they don't have to be. Create them independently and you can have as many virtual cards as you need, for whatever purposes you need them. You can have a different virtual card for every vendor. Or even every purchase.

This has implications far beyond simply reducing the amount of plastic in the ocean. Though that's a nice bonus. Using virtual cards for your business can strengthen **data security**. Simplifies **financial controls**, and **saves time** for employees and leaders alike. It's no wonder why virtual cards are being adopted so quickly. They're the new standard for modern businesses.

**79% of BILL Spend & Expense customers are using virtual cards.\***

**02 The purpose of the financial close**

The financial close is the process of summarizing a company's financial performance for a specific period, typically a quarter or year.

A financial close should be an efficient, streamlined process. It should be a time to analyze performance and make adjustments for the future.

03 **Simplify financial controls**

Do your teams often order lunch deliveries? Are your supply shelves overflowing? Is your purchasing team always blowing past their budget? Virtual cards can help you address all kinds of overspending, and give your teams a secure way to spend with easy-to-see limits.

While not all virtual credit cards are created equal, many virtual cards (like BILL's) give you a lot more controls than physical credit cards.

You can set budgets and spend limits, choose dates for cards to close, have them automatically close after the first charge, or freeze them whenever you need to. No cumbersome approvals or paperwork.

Virtual cards also provide real-time visibility into account activity, letting you see purchases as they happen—all in one place—so it's easy to spot if you're being overcharged or check that digital receipts are uploaded. Medical practices especially love the ability to set up suppliers and vendors on unique digital cards.

**03 The value of real-time reporting**

What if you could see the monthly or quarterly financial performance of your business in real-time? You could. With real-time financial reporting, you can see your business's performance and make adjustments to your strategy as you go.

Seeing spending happens gives you greater control.

**01 The trouble with manual expense reports**

**02 The purpose of the financial close**

**03 The value of real-time reporting**

**04 Automating expense reports**

**05 Streamlining financial closes**

**Top virtual card controls to look for:**

- Real-time dashboards**  
See all your spend activity as it happens with dashboards and notifications, so you're never left in the dark.
- Forced expiration**  
Choose a date for expiration and never get charged for an extra month again.
- Spend limits**  
Set budget constraints on each virtual card and stop overspending before it starts.
- Recurring limits**  
Set specific amounts that will automatically load to your virtual card each month.

**\*Gone are receipts**





# Dedicated support for accountants and their clients

BILL empowers you to streamline your services and grow your client base with trusted solutions for AP, AR, corporate cards, expense management, and forecasting.

We've evolved our support services to propel accounting firms and their clients forward. With BILL Accountant Care, you'll get prioritized support from a BILL Accountant Care expert to help drive the growth and success of your business.



## Expertise you can trust



### Certified experts

Accountant Care experts have received specialized training and guarantee that you and your clients receive top-tier support in every interaction.



### Multi-channel support

You can reach an Accountant Care specialist through phone, chat, or email support.



### Advanced training

Enjoy unlimited access to our exclusive library of on-demand courses and certifications.



### Expedited issue resolution

Fast-track troubleshooting with prompt, expert guidance to help reduce workflow delays.



### Support hours

Get prioritized support 16 hours a day, 7 days a week.



## Pricing

Accountant Care is included for all firms and their clients at no additional cost.



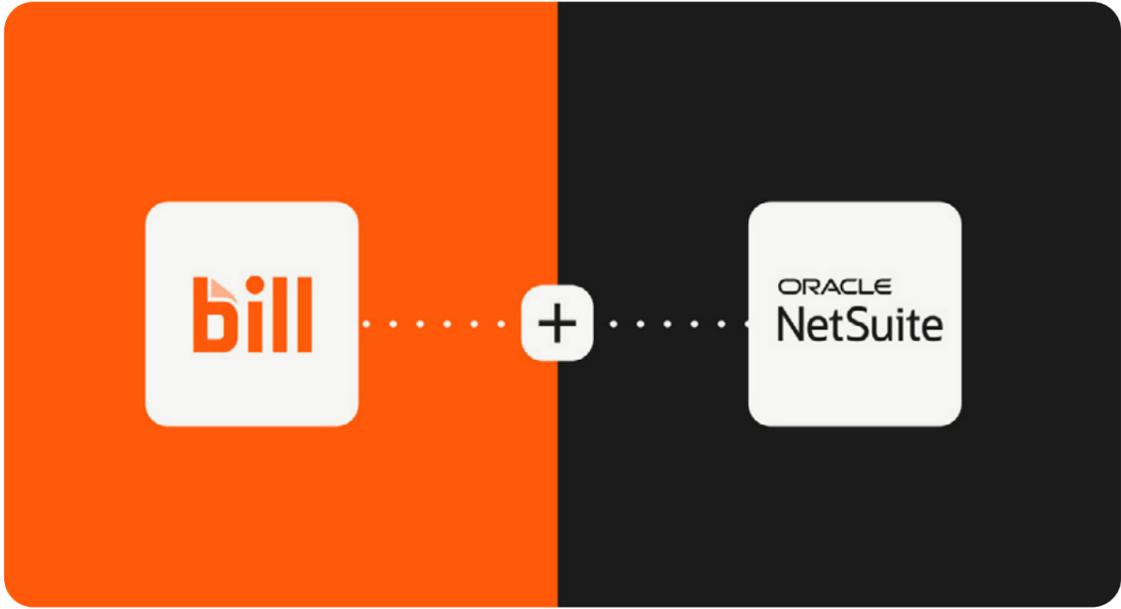
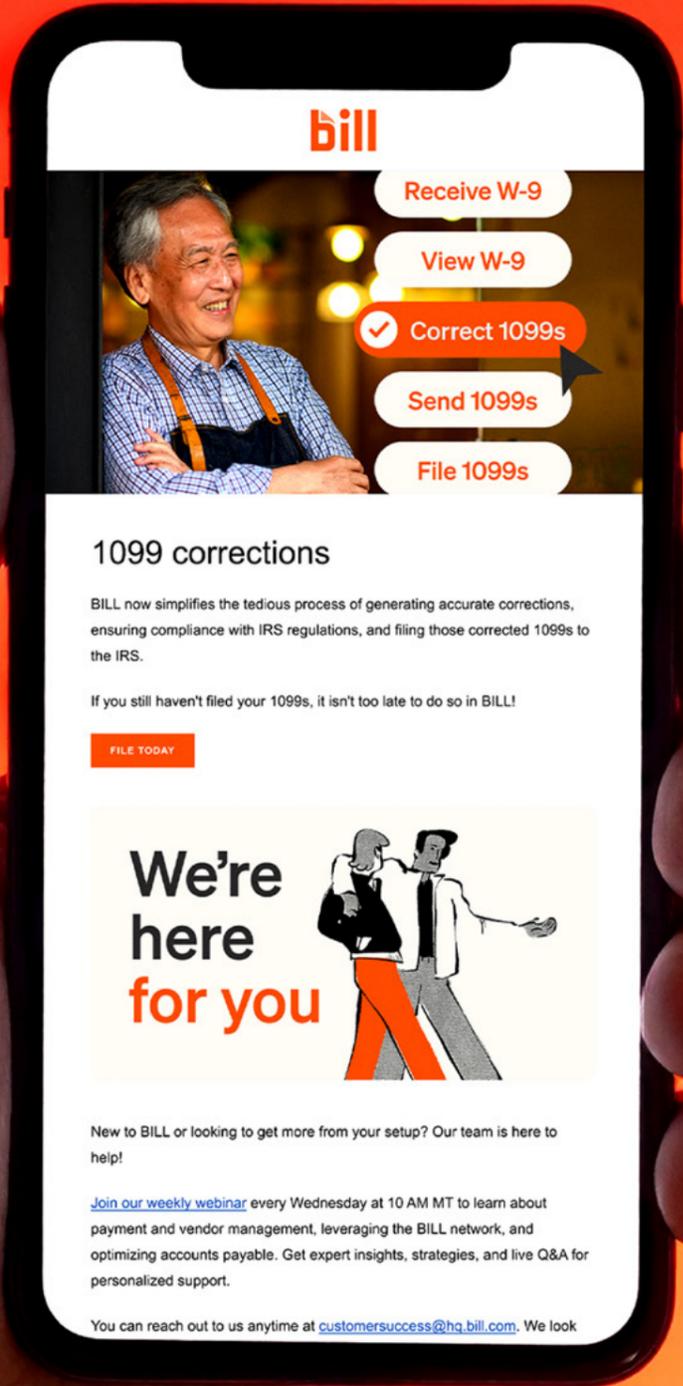
## About BILL

BILL (NYSE: BILL) is a leading financial operations platform for small and midsize businesses (SMBs). As a champion of SMBs, we are automating the future of finance so businesses can thrive. Our integrated platform helps businesses to more efficiently control their payables, receivables, and spend and expense management. Hundreds of thousands of businesses rely on BILL's proprietary member network of millions of pay or get paid faster. Headquartered in San Jose, California, BILL is a trusted partner of leading US financial institutions, accounting firms, and accounting software providers. For more information, visit [bill.com](http://bill.com).

## Scale your firm to new heights

To learn more about how BILL can maximize the success of your firm—and your clients—visit [bill.com/for-accountants](http://bill.com/for-accountants).





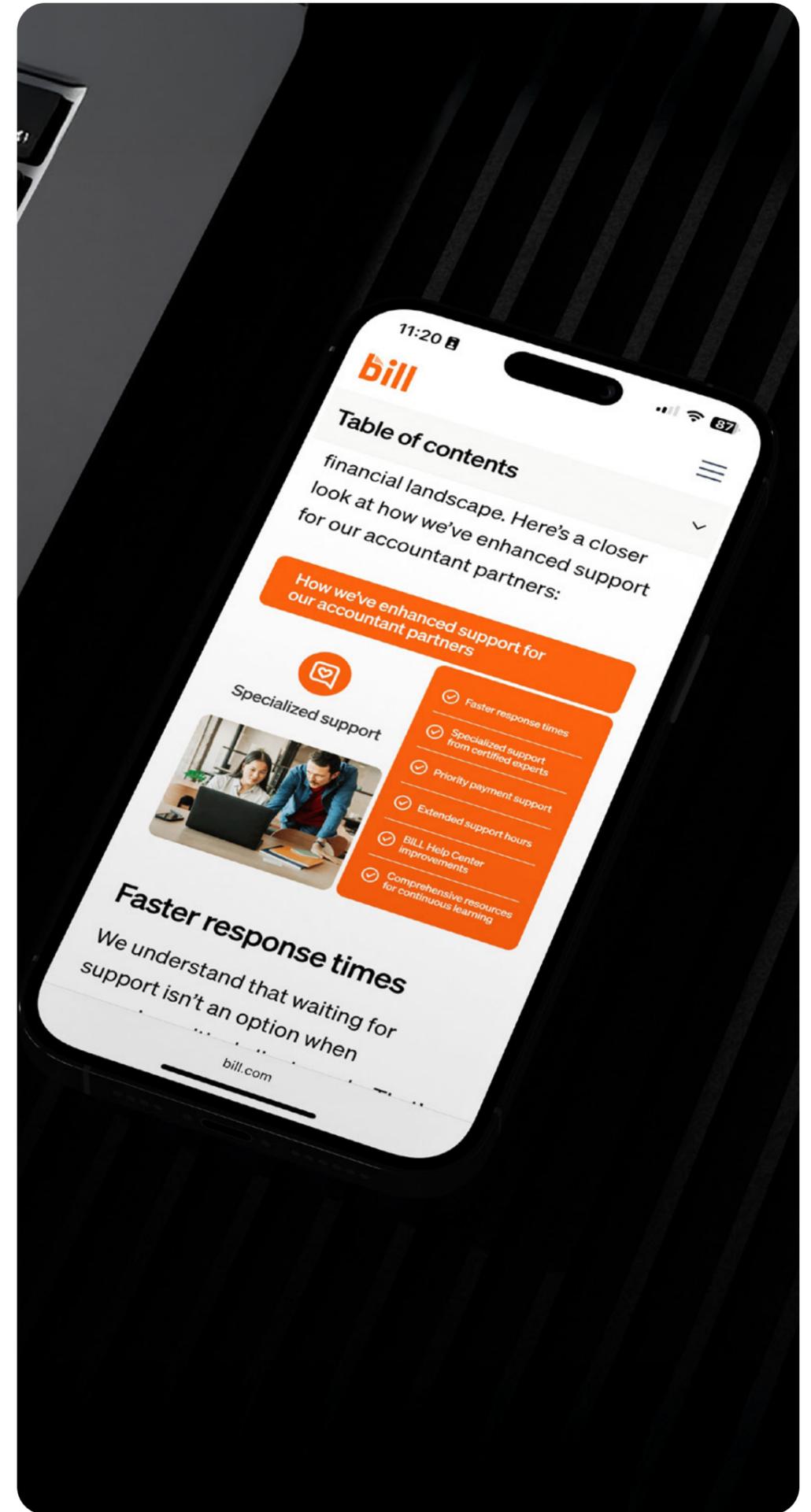
**PAY INTERNATIONAL VENDOR**

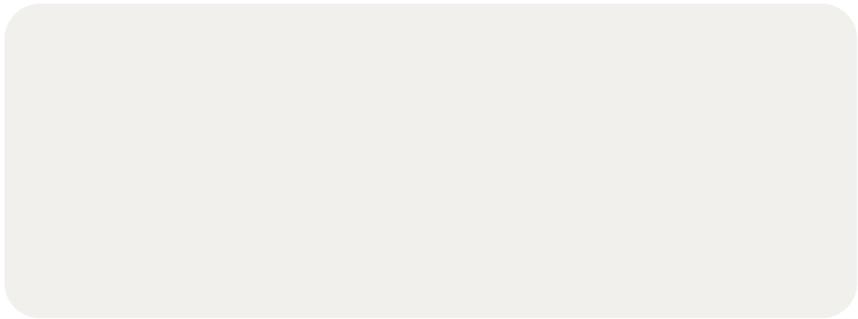
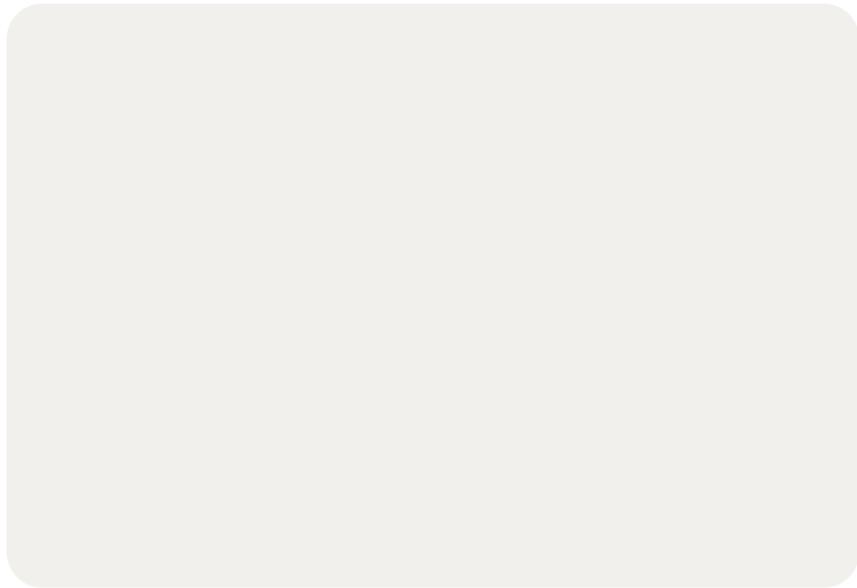
**Invoice**

**Vendor Details**

- Vendor name
- Vendor Address
- Vendor Phone number

**Coming soon!**  
**Coming soon!**  
**Coming soon!**  
**Coming soon!**





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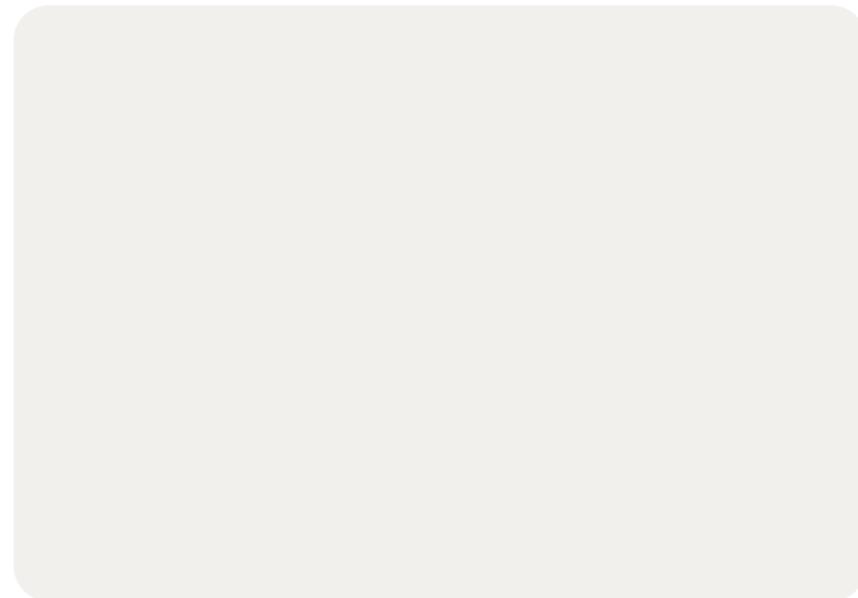
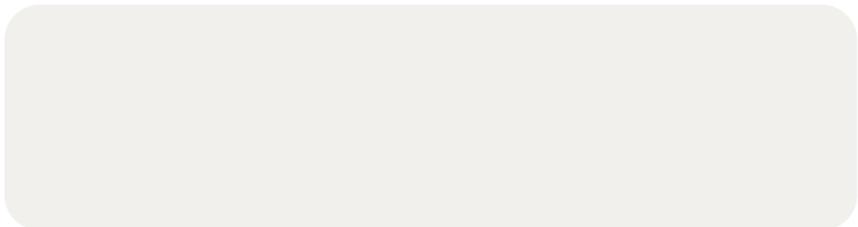
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**Save now and take a demo.** [Learn More](#)

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Dave played an **integral role** for the BILL creative team for many years. Developing everything from **digital ads** and **email campaigns** to **event booth graphics** and **swag**. He skillfully managed many priorities at once and was always a positive and friendly presence. He would be an asset to any design team!

Kate H - VP Brand & Creative

*I didn't even have to pay them to write this!*

Dave is a **talented designer** and **great communicator**, as a team we were able to navigate complex projects and time differences with ease. He shows up with a **great attitude** and was always a **pleasure to work with**—he'd be a valuable member to any team!

Aaron B - Creative Director

# THE RESULT

**30%**

IMPROVED  
EFFICIENCY IN  
LAUNCHING EMAIL  
CAMPAIGNS

**2.4%**

IMPROVED  
CONVERSION RATE  
FROM OPEN TO CTA  
CLICK RATE

# INVOICE2GO

*Known as the world's most downloaded invoicing app.*

## Year

2020 - 2021

## Role

Marketing Design  
Consultant

## Team

UX/UI Design | Motion Designer  
Graphic designers | Creative Producer  
Copywriters | Content Strategists

## Organisation Size

100+ Staff Members  
\$80M

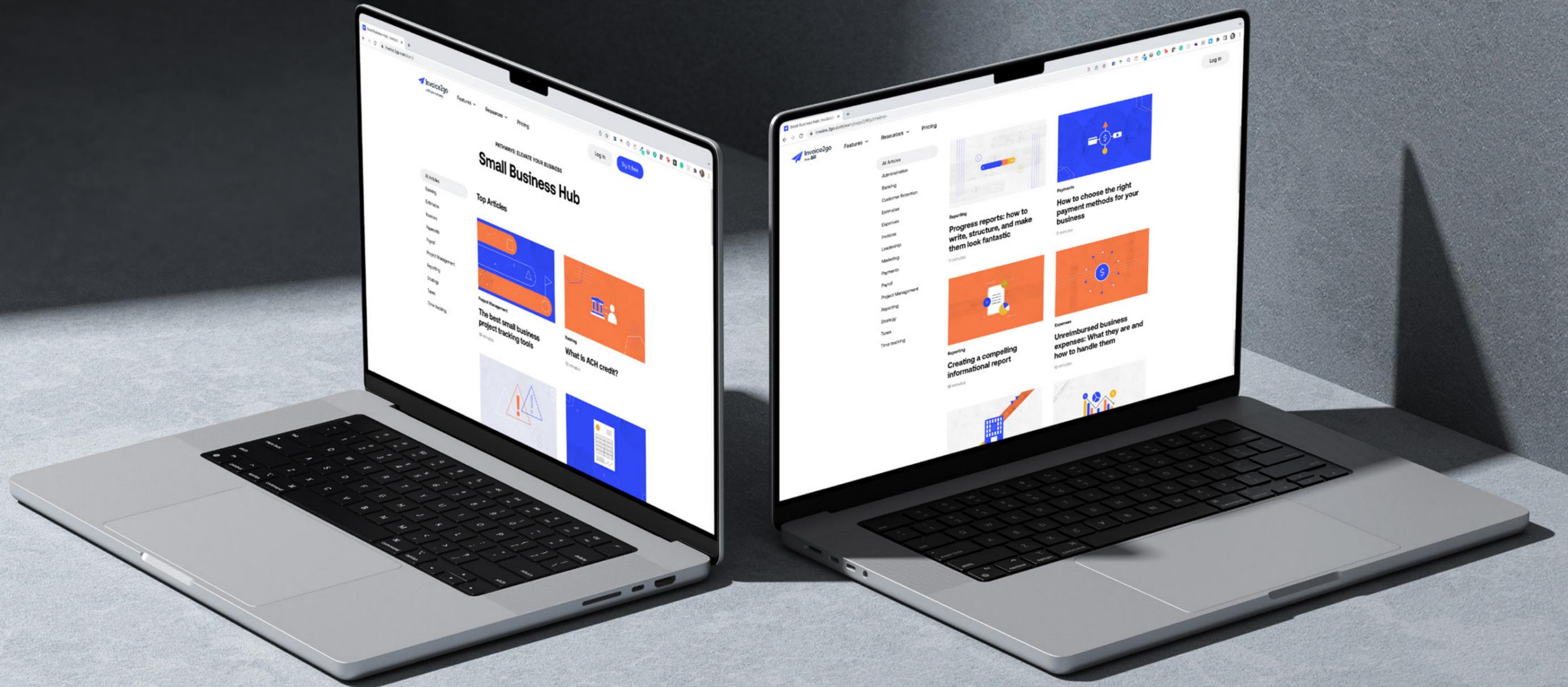
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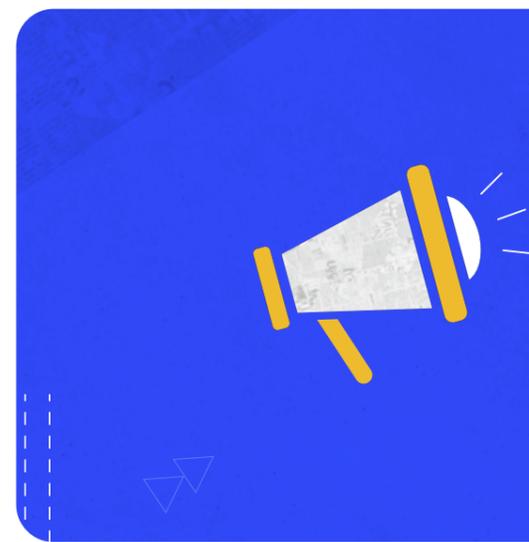
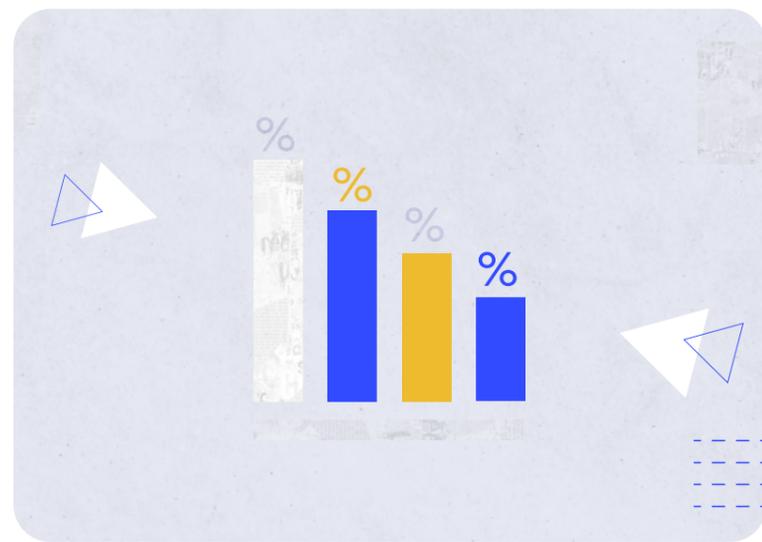
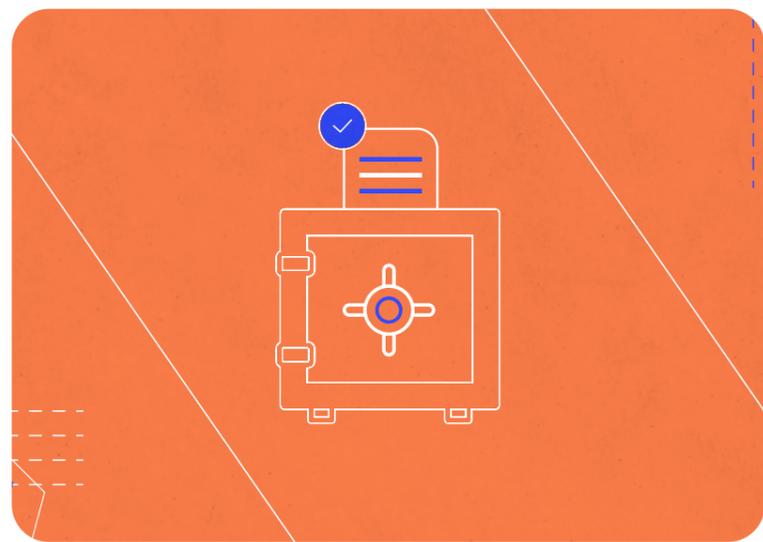
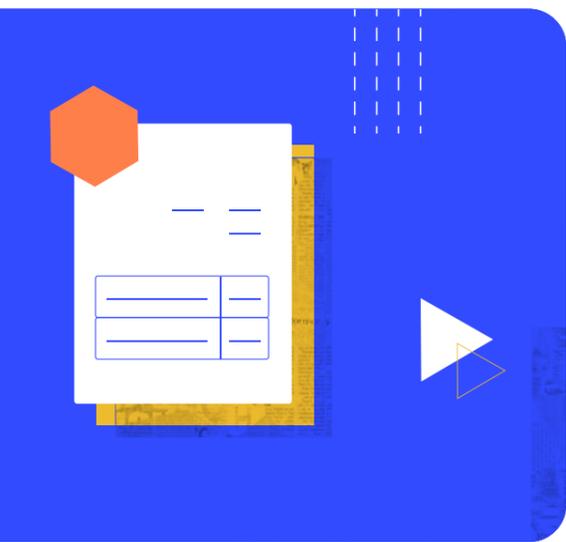
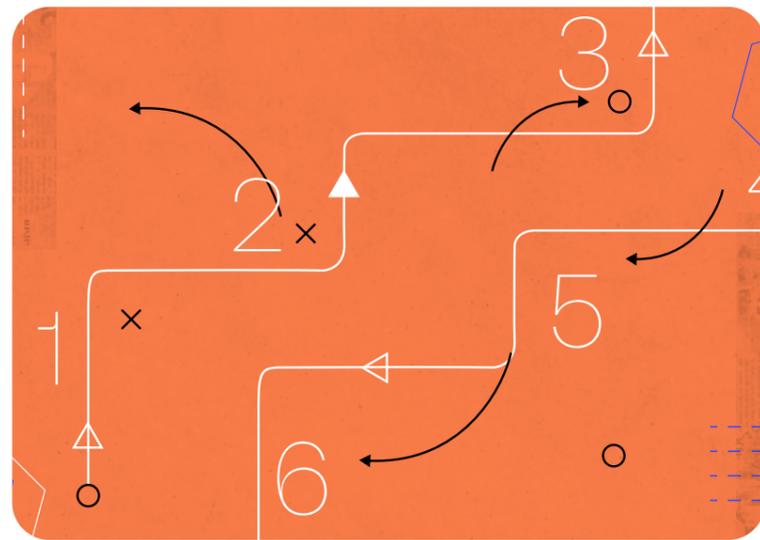
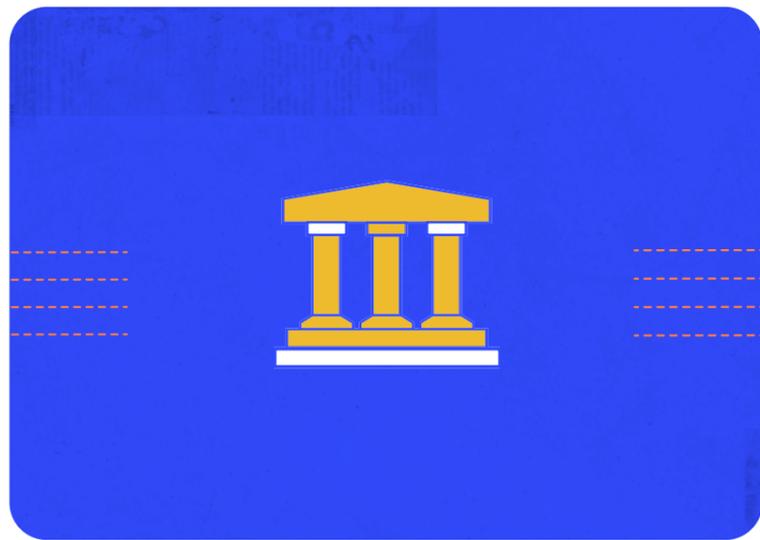
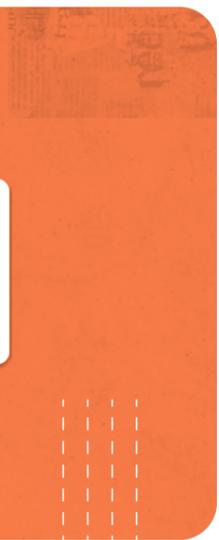
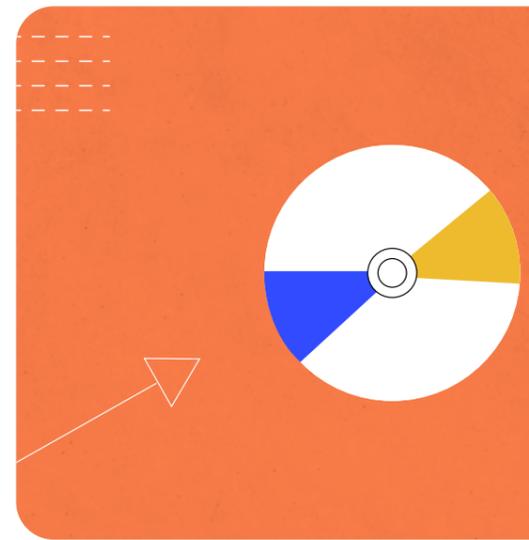
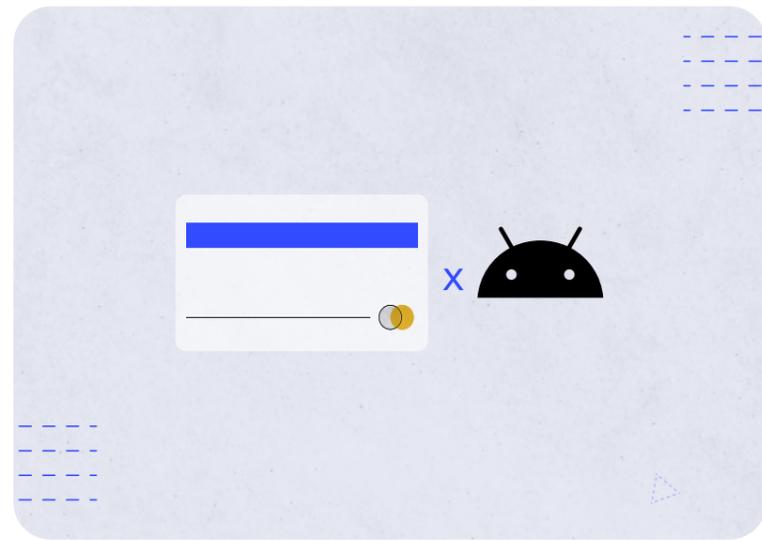
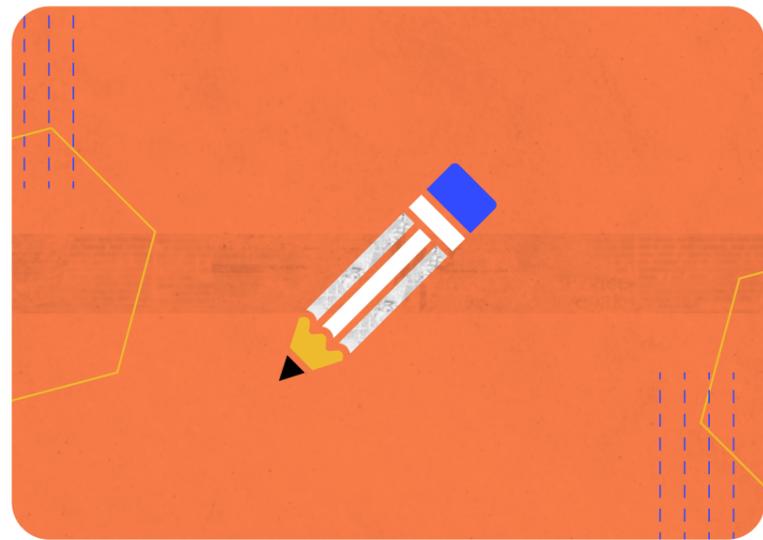
Online Display Ads  
Blog Graphics  
Invoice Design  
Business Plan Design  
Presentation Decks

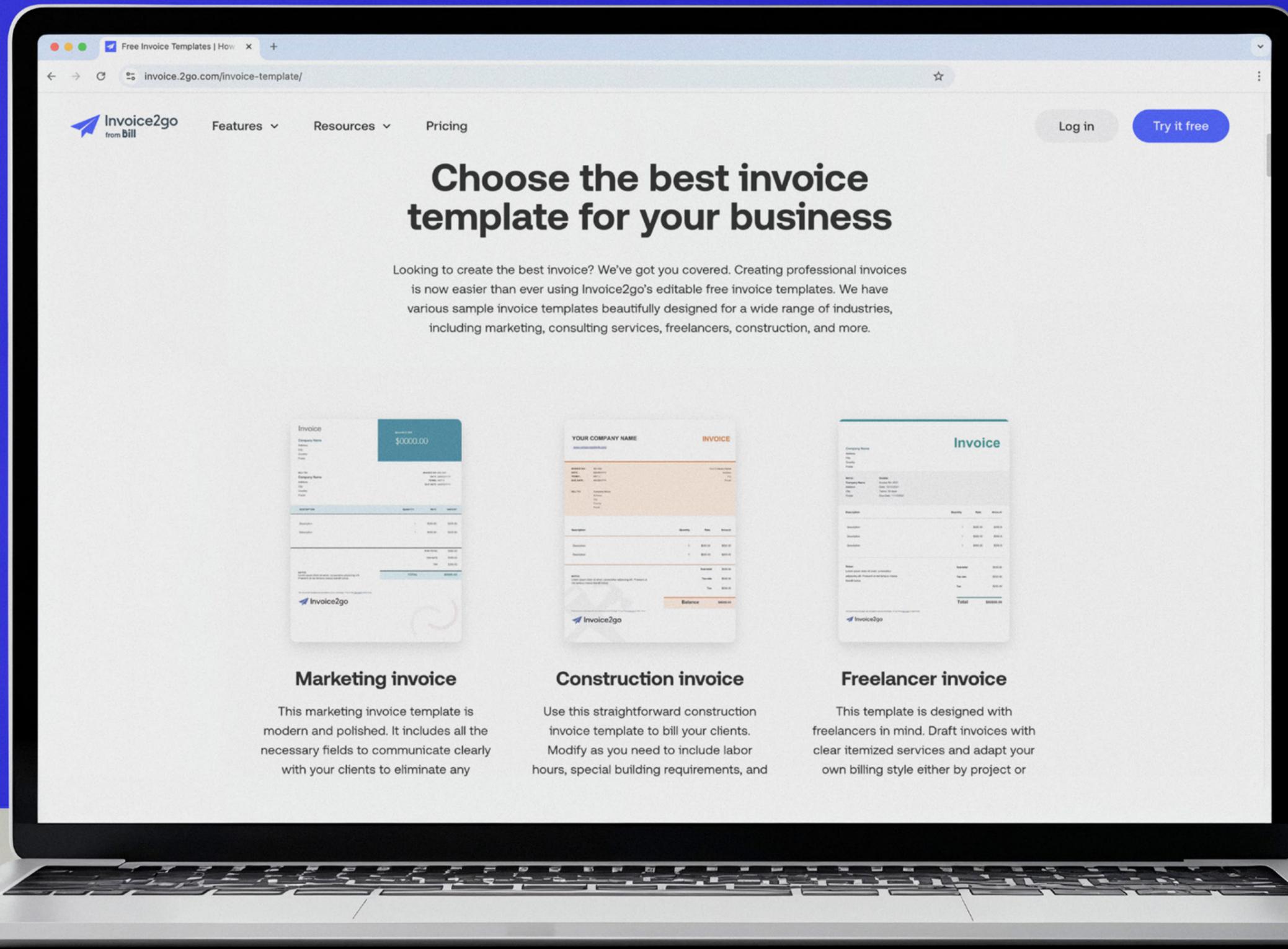
I joined Invoice2go as a freelance creative to help with their growing workload, working on social media creative, blog images, invoice templates & online display ads.

In September 2021, Invoice2go was acquired by Bill.com for approximately \$625 million. I was transferred to the creative team at bill.com (BILL) for a further 4 years.

DAVE GEORGE  
PORTFOLIO



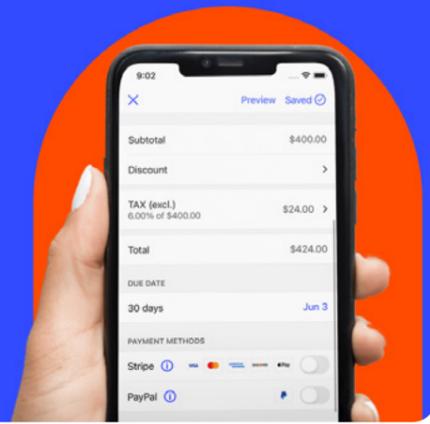




Invoice2go

# ACCEPT ONLINE PAYMENTS

TRY IT FREE



Invoice2go

# YOUR SMALL BUSINESS TOOLKIT

TRY IT FREE



Invoice2go

# ACCEPT ONLINE PAYMENTS

TRY IT FREE

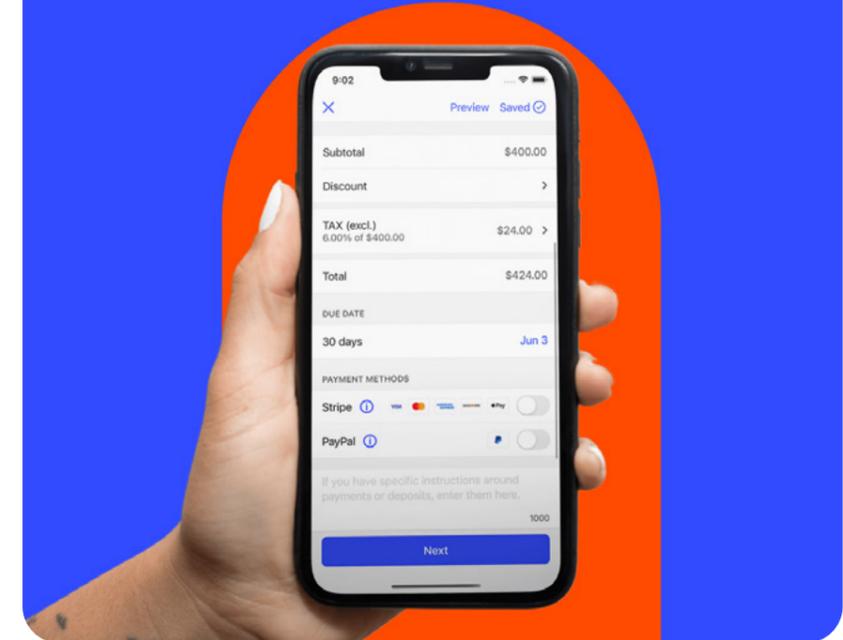


# WIN MORE WORK

Invoice2go

# INVOICE ANYTIME, ANYWHERE

TRY IT FREE



Invoice2go

# ACCEPT ONLINE PAYMENTS

TRY IT FREE



Invoice2go

# INVOICE ANYTIME, ANYWHERE

TRY IT FREE



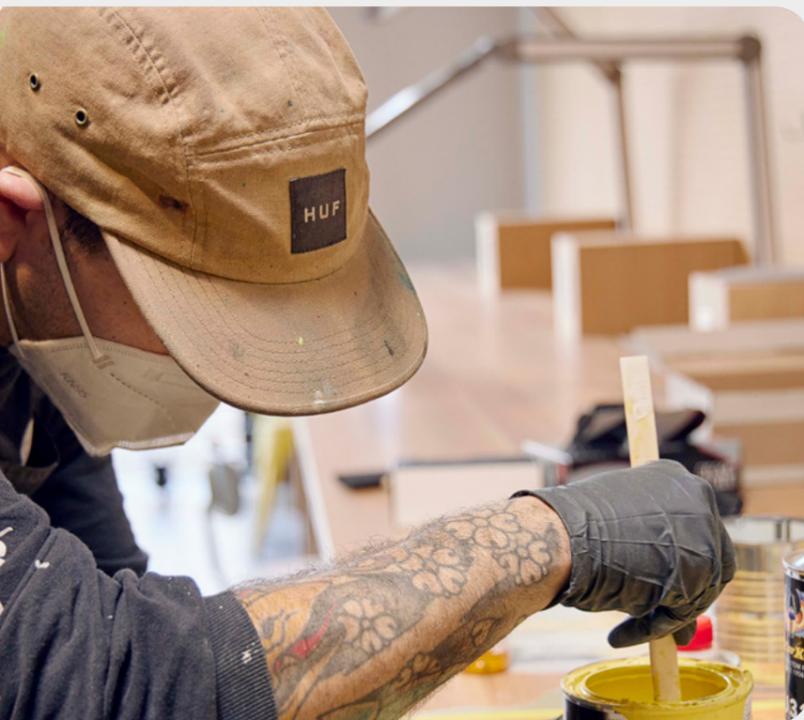
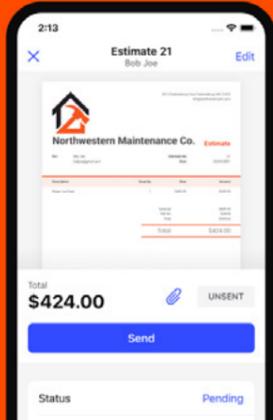


 Invoice2go

# WIN MORE WORK

with Professional Estimates

[TRY IT FREE](#)



 Invoice2go

# Loving those invoice paid notifications?

[UPGRADE & SAVE 16%](#)

WHEN YOU SWITCH TO AN ANNUAL PLAN



“Dave has been a **phenomenal talent** on our creative team. Dave produces **outstanding creative work** and has a **great eye for the details**.”

Always delivering on time, Dave has responded to a variety of creative briefs and is a **real team player**. I wouldn't hesitate a moment to recommend Dave.”

Andy B - Creative Director, Design

*Too kind,  
thanks Andy!*

# SWITZERLAND TOURISM UK

DAVE GEORGE  
PORTFOLIO

*The Switzerland office whose job is to increase the tourism of Switzerland from the UK.*

## Year

2020 - Present

## Role

Graphic Designer

## Team

Head of Marketing

Head of Trade

Trade Intern

Marketing Intern

## Work Completed

Online Display Ads

Animated HTML Banners

OOH Advert Design

Postcard Design

Event Booth Graphics

Longform Brochures

Print Adverts

Roller Banner Design

Swag Design

I joined Switzerland Tourism as a freelance graphic designer to help them with their yearly digital and physical activations and have done for over 5 years, including aiding the transfer of assets and collateral for their re-brand.

I've worked on multiple touchpoints including: digital online ads, Animated HTML5 Adverts, large-form brochures, pop-up banners and event graphics.

swi+zerland

We need  
haute cuisine.



We need  
Switzerland.

Discover Switzerland now:  
[MySwitzerland.com](http://MySwitzerland.com)

We need a  
window seat.



We need  
Switzerland.

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OCEAN

ETRO  
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METRO  
BANK



Get a discount on your next flight with SWISS  
#IneedSwitzerland | MySwitzerland.com/roger



Win a trip to Switzerland



I need Switzerland

I need the road trip of a lifetime.



I need Switzerland.



St. Moritz

Thusis

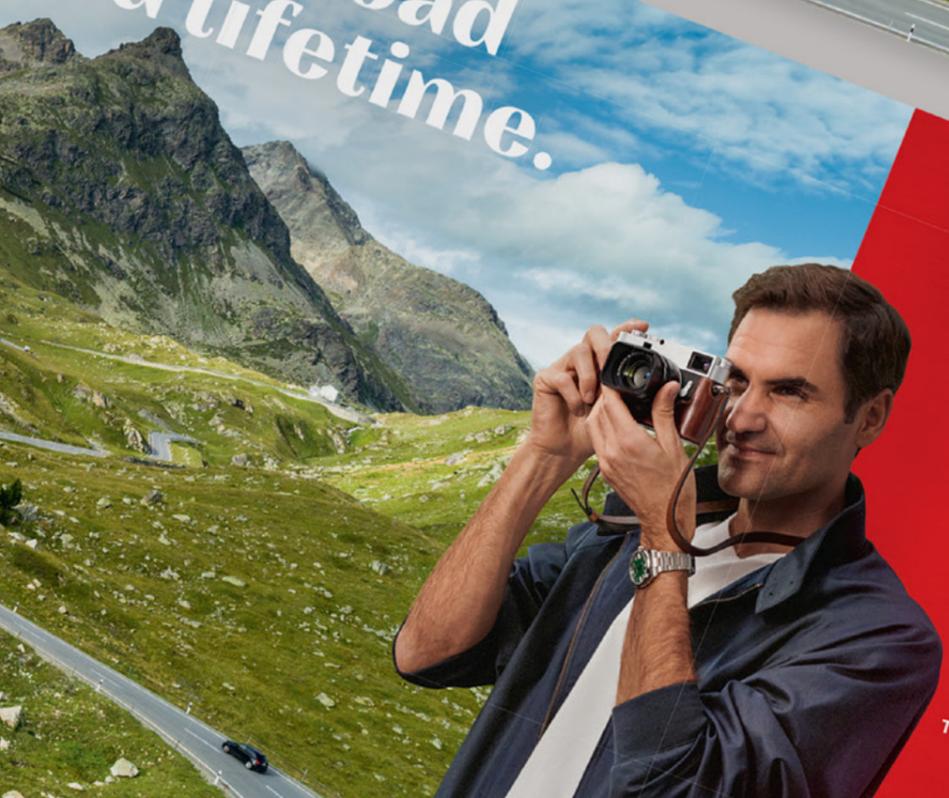


Get a discount on your next flight with SWISS  
#IneedSwitzerland | MySwitzerland.com/roger



Win a trip to Switzerland

I need the road trip of a lifetime.



St. Moritz

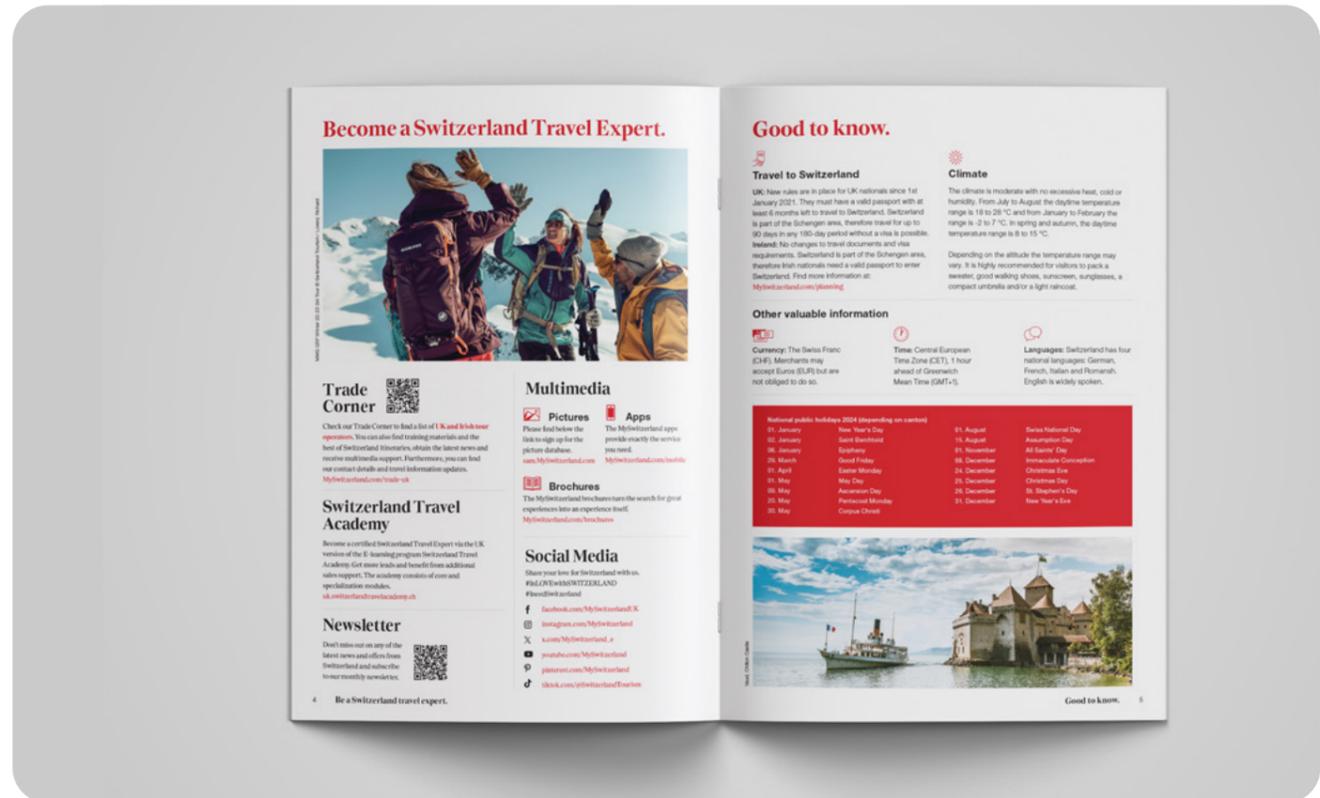
Thusis



Front Picture: Bivio Julierpass, Graubünden, © Martin Maegli



#IneedSwitzerland



I need time to  
recharge.



Discover summer now: [MySwitzerland.com/summer](http://MySwitzerland.com/summer)  
Tell us about your favourite experiences using [#I need Switzerland](https://twitter.com/#!/needSwitzerland)

I need  
Switzerland.



UNESCO  
Heritage sites

linguistic  
passes  
and  
exploring!

**Alp Seeberg**  
grass types of the  
al-clear mountain  
a cow milk which is  
se speciality.

**Pays**  
ing Swiss Pinot Noir  
Geneva Region.  
uit flavours!

**Essentials.**

Travel to Switzerland with **SWISS** from London and other major UK and Irish cities to Zurich and Geneva or by train with Eurostar/TGV.

For more details and to for your chance to **win a fabulous trip to Switzerland**, including hotel accommodation and return flights from London visit: [MySwitzerland.com](http://MySwitzerland.com)

**KÄSE  
SWISS**



ALPINE  
WINES

Regions

**5**  
alpine passes

**22**  
pristine lakes



Travel to Switzerland with **SWISS** from London and other major UK and Irish cities to Zurich and Geneva or by train with Eurostar/TGV.

For more details and to for your chance to **win a fabulous trip to Switzerland**, including hotel accommodation and return flights from London visit: [MySwitzerland.com](http://MySwitzerland.com)

**KÄSE  
SWISS**



**I need a scenic route.**



**The Grand Tour.**

**The Grand Tour of Switzerland** is a magnificent holiday and driving experience – and a concentration of all things Swiss: this 1,600-kilometre road trip spans four linguistic regions, traverses across five Alpine passes to 12 UNESCO World Heritage sites and along 22 pristine lakes. Have fun exploring!

**Swiss flavours served at Goodwood:**

**Berner Hobelkäse AOP from Alp Seeberg**  
The many different herbs and grass types of the Alpine pastures and the crystal-clear mountain water produce the rich Alpine cow milk which is then used for this local cheese speciality.

**Pinot Noir Suisse Vin de Pays**  
This is a typical easy drinking Swiss Pinot Noir from La Côte in the Lake Geneva Region. Savour the smooth red fruit flavours!



**1,600**  
kilometre

**1,600**  
kilometre road trip

**4**  
linguistic regions

**12**  
UNESCO World Heritage sites

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See you at UEFA Women's Euro 2025.

I need extra time.  
**I need Switzerland.**

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47

21 Comments



Like



Comment



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I need to be enchanted.  
**I need Switzerland.**

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Learn more today.

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47

21 Comments



Like



Comment



Share



Send

Dave is an **expert in his field**. He proved this on our first collaboration. He is highly **motivated to fulfil any job to perfection**. I am looking forward to our next project and can highly recommend Dave for all creative work.

Urs M - Marketing Manager

Dave has worked with us for over five years, an **invaluable extended member of our UK team** when it comes to creative work. Dave's reactivity, attention to detail and in-depth knowledge of our brand makes him **our number one port of call for creating assets!** We can highly recommend him.

Fran L - Marketing Manager

# THE RESULT

**PARTNERSHIP FOR  
OVER 5 YEARS**

**DISPLAY ADS  
FEATURED ACROSS  
NATIONAL GEOGRAPHIC,  
THE TELEGRAPH, AND  
FINANCIAL TIMES**

**LED CREATIVE  
DIRECTION OF  
'THE ALPHORN'  
BROCHURE  
FOR OVER 3  
CONSECUTIVE  
YEARS, INCLUDING  
THE 2025 EDITION**

# A LITTLE SNIPPET OF OTHER PROJECTS

DAVE GEORGE  
PORTFOLIO

## GAIL's

## Boots



## GAILS BAKERY

POSTER CAMPAIGN

## BOOTS

ON-PACK SKILLET DESIGN

# A LITTLE SNIPPET OF OTHER PROJECTS

DAVE GEORGE  
PORTFOLIO

## M&S



**MARKS & SPENCER**  
KITCHEN TOWEL PRINT & WRAP

## BOUNCE



**BOUNCE PING PONG**  
HALLOWEEN CAMPAIGN

# DAVE GEORGE

CREATIVE DIRECTOR / LEAD CREATIVE / SENIOR DESIGNER / PHOTOGRAPHER

# PORTFOLIO

TYPE:

INFO@DAVEGEORGE.CO.UK

TALK:

+44 (0) 7592 968 059

*Let's grab  
a cuppa!*